

## Content

| Course Code | Course Name         | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|---------------------|----------|--------|----------|-----|--------|------|
| COM 762     | Cultural Studies II | 2        | 3      | 0        | 0   | 3      | 8    |

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|------------------------|--|
| Prerequisites          |  |
| Admission Requirements |  |

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| Language of Instruction | English                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Course Type             | Elective                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Course Level            | Doctoral Degree                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Objective               | Learning the theoretical foundation of the Cultural Studies movement                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Content                 | Semiotics, Marxism theory, Culture and sub culture theories, Reception theories                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| References              | <p>« Les cultural studies » Réseaux, n° 80, novembre-décembre 1996.</p> <p>Howard Becker, Outsiders, Paris, Métailié, [1963], 1985</p> <p>M. de Certeau, L'invention du quotidien, 1980, rééd. Gallimard/ Folio Essais n° 146, 2002.</p> <p>Maxime Cervulle, Jade Lindgaard, Éric Macé, Éric Maigret, Angela McRobbie, David Morley, Érik Neveu et Geneviève Sellier, Cultural Studies. Genèse, objets, traductions. Actes du colloque organisé par la Bpi le vendredi 20 mars 2009 au Centre Pompidou. Paris, Éditions de la Bibliothèque publique d'information/Centre Pompidou, publication en ligne : Cultural Studies : Genèse, objets, traductions.</p> <p>François Cusset, French Theory. Foucault, Derrida, Deleuze &amp; Cie et les mutations de la vie intellectuelle aux États-Unis, Paris, La Découverte, 2003.</p> <p>Foote Whyte, W, Street Corner Society. La structure sociale d'un quartier italo-américain, Paris : La Découverte, 2002.</p> <p>Hervé Glévairec, Éric Macé et Éric Maigret (dir.), Cultural Studies : Anthologie, coll. Médiacultures, Armand Colin-Ina, 2008.</p> <p>Richard Hoggart, La culture du pauvre : étude sur le style de vie des classes populaires en Angleterre, 1970 ; traduction de The Uses of Literacy: Aspects of Workin-Class Life with Special to Publications and Entertainments, 1957.</p> <p>R. Hoggart , Codage/décodage, article. Partiellement traduit dans le n° 68 de la revue Réseaux, novembre-décembre 1996.</p> <p>André Kaenel, Catherine Lejeune et Marie-Jeanne Rossignol, Cultural Studies. Études culturelles, Nancy, Presses Universitaires de Nancy, 2003.</p> <p>B. Le Grignou, Du côté du public. Usages et réceptions de la télévision, Economica, 2003.</p> <p>Érik Neveu et Armand Mattelart, Introduction aux Cultural Studies. 2008. 128 pages. Collection Repères (La Découverte) I.S.B.N. 9782707154262</p> <p>Méthodes recherche: en français</p> <p>Beaud, S. Weber, F, Guide de l'enquête de terrain, Paris : La Découverte, 1997.</p> <p>Becker, H.-S, Les Ficelles du métier. Comment conduire sa recherche en sciences sociales, Paris : La Découverte, 2002.</p> <p>Chauchat, H, L'Enquête en psycho-sociologie, Paris : Presses Universitaires de France, 1985.</p> <p>Coenen-Huther, J, Observation participante et théorie sociologique, Paris : L'Harmattan, 1995.</p> <p>Combessie, J.-C, La Méthode en sociologie, Paris : La Découverte, 1996.</p> <p>Guibert, J. Jumel, G, Méthodologie des pratiques de terrain en sciences humaines et sociales, Paris : Armand Colin, 1997.</p> <p>Gutwirth, J, L'enquête en ethnologie urbaine, Hérodote. N° 9, 1978. P. 38-55.</p> <p>Hatzfeld, H. Spiegelstein, J, Méthodologie de l'observation sociale, Paris : Dunod, 2000.</p> <p>Quivy, R. Van Campenhoudt, L, Manuel de recherche en sciences sociales, Paris : Dunod, 1988.</p> <p>In English:</p> <p>C Barker - 2003 - books.google.com. Cultural studies: Theory and practice</p> |

Praise for the First Edition: This is the best general textbook that has been written on cultural studies to date. Barker covers an enormous amount of material. He explicates key concepts and theories in the field and focuses upon particular issues of contemporary interest.

Dent, Gina, and Michele Wallace, eds. *Black Popular Culture*. Seattle, WA: Bay Press, 1992.

A brilliant collection of essays by many of the most important practitioners of African American cultural studies. Topics include: "theory and criticism," "gender, sexuality and Black images in popular culture," "the urban context," "the production of Black popular culture," and "postnationalism and essentialism."

S. During, *The Cultural Studies Reader*, Londres, Routledge, 1993.

Hall, Stuart, et al., eds. *Culture, Media, Language*. London: Hutchison, 1980.

This essay collection and the Bennett collection above illustrate various strands of British cultural studies theory and method with regard to media studies, ethnography of contemporary subcultures, and general problems in ideology and language.

Hall, Stuart. "Cultural Studies: Two Paradigms." *Media, Culture, and Society* 2 (1980): 57-72.

Includes a brief history of the emergence of the cultural studies movement (compare/contrast it to the AS movement), followed by an examination of what he calls the "culturalist" vs. the "structuralist" strands of culture studies.

Hebdige, Dick. *Subculture: The Meaning of Style*. London: Methuen, 1979.

Fascinating ethnographic/semiotic study of Rastafarians, punks, and other British youth subcultures.

Kellner, Douglas. *Media Matters: Cultural Studies, Identity and Politics Between the Modern and the Postmodern*. London and New York, NY: Routledge, 1995.

Argues for an approach to cultural studies in an American context that is "multicultural" and attends equally to questions of cultural production, textual meaning, and audience reception. Illustrates this approach through analysis of various recent US popular culture texts.

McRobbie, Angela, and Mica Nava, eds. *Gender and Generation*. London: Macmillan, 1984.

Some of the best feminist scholarship from the BCS school; particularly rich on the experience of female adolescence as reflected in fashion, fads, and magazines.

D. Morley, *The Nationwide Audience. Structure and decoding*, British Film Institute, 1980.

Radway, Janice. *Reading the Romance: Women, Patriarchy and Popular Literature*. Chapel Hill, NC: University of North Carolina Press, [1984]; 1991.

The new introduction to Radway's already "classic" AS text on the popular romance novel explicitly parallels her work to British cultural studies, a body of work she says she was unaware of when she was writing her study, but now sees as very much like what she was trying to accomplish.

Rose, Tricia. *Black Noise: Rap Music and Black Culture in Contemporary America*. Hanover, NH: Wesleyan University Press, 1994.

Brings a rich cultural studies approach to the production and consumption of hip-hop culture in historical and political context.

Schulman, Norma. "Conditions of their Own Making: An Intellectual History of the Centre for Contemporary Cultural Studies at the University of Birmingham."

On-line article from *Canadian Journal of Communication*. Offers a useful, straightforward survey of CCC history.

Edward P. Thompson, *The Making of the English Working Class*, 1963.

Turner, Graeme. *British Cultural Studies: An Introduction*. London: Unwin-Hyman, 1990.

Excellent, clear, concise history and summary of the theory and practice of the British tradition in cultural studies, from Hoggart to Hall, Hebdige to McRobbie, addressing questions of textual versus audience analysis, ideology, hegemony, and postmodernism.

- CULTSTUD-L Cultural Studies Discussion List.
- Cultural Studies Central. Excellent general site managed by Robin Markowitz.
- Sarah Zupko's Cultural Studies Center. The single most extensive site online for cultural studies.
- Cultural Studies and Cultural Theory (Carnegie-Mellon English server). Excellent general site.
- Black Cultural Studies. Useful resource on a number of black intellectuals, Brit and US especially, associated with cultural studies.
- Stuart Hall: A Bibliography. Good resource on this central figure in cultural studies.
- Illuminations: The Critical Theory Website. Contains writings from specific cultural theorists, especially within the Frankfurt School. Also has a large list of links.
- K.I.S.S. of the Panopticon. Fun introductory media theory/cultural theory site that gives fine information

without taking itself too seriously (K.I.S.S. stands for "keep it simple stupid").

- theory.org. A more advanced media and cultural theory site that, like the K.I.S.S. site above, has a sense of humor (try collecting the "cool theorists trading cards," for example).

## Theory Topics

| Week | Weekly Contents                                          |
|------|----------------------------------------------------------|
| 1    | Cultural studies : study objects                         |
| 2    | Gramsci : Cultural hegemony concept                      |
| 3    | Frankfurt school : critical theory vs Cultural studies   |
| 4    | Marcuse : undimensional man and the civil society        |
| 5    | R. Barthes : Elements of Semiotics. The text issue       |
| 6    | U. Eco : the reader issue (Lector in Fabula)             |
| 7    | P. Bourdieu : language and symbolic power                |
| 8    | W. Benjamin : writings on media                          |
| 9    | L. Althusser : the ideology issue                        |
| 10   | J.F. Lyotard : post modernity and the language issue     |
| 11   | M. de Certeau : culture and sub cultures                 |
| 12   | M. Foucault : the power issue and the history of conduct |
| 13   | Reception issues : the transactional models              |
| 14   | Cultural studies actualities                             |

