

## Content

| Course Code | Course Name                            | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|--|----------|--------|----------|-----|--------|------|
| CTV392      | Television Journalism And Applications | 6        | 3      | 0        | 0   | 3      | 3    |

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| Prerequisites          |  |
| Admission Requirements |  |

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| Language of Instruction | Turkish   |
| Course Type             |   |
| Course Level            | Bachelor Degree   |
| Objective               | <p>Teaching television journalism in all its aspects.</p> <p>Allowing students to know the world of television journalism by analyzing contemporary developments and changes and why. Teaching applications and developments in the area. Training skilled workers in the field</p>   |
| Content                 | <p>Week 1. Introduction, announced the plan of the course, Methods and announcement of the bibliography</p> <p>Week 2</p> <p>a. "What is the news? Different definitions "</p> <p>b. The importance and functions of news and dissemination of news</p> <p>Week 3 Focus on contemporary journalism in light of globalization and technological change. The current state of journalism in an economically and politically.</p> <p>Week 4. Changes in the nature of the news based on ownership and control in the media sector</p> <p>Week 5 The current state of television journalism. This requires that television news. ... (The speed, image, mounting structure information)</p> <p>Week 6 The approach to television news (examples of television journalism and television approach towards news and journalism)</p> <p>Week 7. The structure of television news, planning news (Journal of 13h, 20h newspaper ...)</p> <p>Principles of television journalism.</p> <p>Proposal for a class project.</p> <p>Week 8. Partial examination</p> <p>Week 9. Preparation of news-production stages.</p> <p>Time, space and actors, corresponding TV, interview techniques, sources of news. Viewing examples of news. Proposal for a class project</p> <p>Week 10. Evaluation of project proposals.</p> <p>Writing a text news. What a text, a Cam-Speaker, sound system?</p> <p>Week 11. Preparation of project production</p> <p>Week 12. Shooting</p> <p>Week 13. Installation</p> <p>Week 14. Evaluation Project</p> |

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| References | <p>Baudriallard, Jean; " İçin için kaynayan/patlayan anlam"; Simulakr(lar) ve simülasyon içinde, s:101-109, Dokuz Eylül Yayınları, İzmir, 1998</p> <p>Cankaya, Özden; "Radyo-Televizyon Haberciliği"; notes de cours non- imprimés</p> <p>Bourdieu, Pierrre; "Televizyon Üzerine", YKY, Eylül 2000</p> <p>Bourdieu, Pierrre; "Sur la télévision", Liber, Paris, 1996</p> <p>Fisk, John; "Postmodernizm ve Televizyon", Medya,Kültür, Siyaset içinde; s: 29-57, Alp Yayınevi, Şubat 2002-11-07</p> <p>Ramonet, Ignacio; "Medyanın Zorbalığı", Om iletişim, İstanbul, Temmuz 2000</p> <p>Ergül, H.; "Televizyonda Haberin Magazinellesmesi", iletişim yayınları, 2000</p> <p>Aslan, Kemal,Ben de Yazarım,Anahtar yay, 2004,İstanbul</p> <p>Aslan, Kemal , Habirim Var ,Anahtar yay,2003, İstanbul</p> <p>Aslan, Kemal, HaberinYol Haritası,Anahtar yay,2002, İstanbul</p> <p>Ayşe İnal, Haberi Okumak</p> <p>Matelski Marillyn, Tv Haberciliğinde Etik,YKY,Ekim 2000</p> <p>Parsa Seyide, Tv Haberciliği ve Kuramları</p> <p>İzmir 1993</p> |
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### Theory Topics

| Week | Weekly Contents  |
|------|--|
| 1    | Introduction, announced the plan of the course, Methods and announcement of the bibliography   |
| 2    | a. "What is the news? Different definitions " b. The importance and functions of news and dissemination of news  |
| 3    | Focus on contemporary journalism in light of globalization and technological change. The current state of journalism in an economically and politically.                       |
| 4    | Changes in the nature of the news based on ownership and control in the media sector   |
| 5    | The current state of television journalism. This requires that television news. ... (The speed, image, mounting structure information)   |
| 6    | The approach to television news (examples of television journalism and television approach towards news and journalism)  |
| 7    | The structure of television news, planning news (Journal of 13h, 20h newspaper ...) Principles of television journalism. Proposal for a class project.                         |
| 8    | Partial examination  |
| 9    | Preparation of news-production stages. Time, space and actors, corresponding TV, interview techniques, sources of news. Viewing examples of news. Proposal for a class project |
| 10   | Evaluation of project proposals. Writing a text news. What a text, a Cam-Speaker, sound system?  |
| 11   | Preparation of project production  |
| 12   | Shooting   |
| 13   | Installation   |
| 14   | Evaluation Project   |