Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
JOU201	Journalism and writing techniques	3	3	0	0	3	3

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	
Course Level	Bachelor Degree
Objective	The aim of this lesson is to convey to the students what elements of what is called "news" should be included and what should be paid attention to, starting from the question of what the news is and how it can be defined. In this context are examined theoretically and through the examples what is news; what are the features of the news; what may be news; the stages of the news writing process; how to create the point of view of the news; the information gathering phase in the news; techniques used in news writing; inverted pyramid technique and other techniques; basic questions of the news (5Ws); headline, spot, photos, graphics and other visual components use in news; the importance of word choice; news inspection and verification.
Content	Week 1: What is news and why it is important Week 2: What are news features, introduction to news gathering techniques Week 3: News gathering techniques Week 4: General information about news writing process, news writing techniques Week 5: The importance of source in the news and how to diversify the sources Week 6: Application of news writing via midterm exam Week 7: Visit to a media organization, exchange of experience with professional journalists, information on how media works Week 8: The importance of word usage, title, and subtitles Week 9: Inverted pyramid technique and other news writing techniques 10. Week: The distinction between “reportage” and interview. Examination of the interview through the sample, transmission of the basic features of the interview Week 11: Interviews via student applications Week 12: Transmission of basic elements of the news via student applications Week 13: Transmission of basic elements of the news via student applications Week 14: Final exam (practice)
References	News reporting and writing / The Missouri Group, Brian S. Brooks vd., 2002. Gazeteciliğe Başlarken-Okuldan Haber Odasına, haz. Sevda Alankuş, İPS İletişim Vakfı Yayınları, İstanbul, Haziran 2009. Haber Toplama Teknikleri, Anadolu Üniversitesi Yayını No: 2843, Yrd. Doç. Dr. Haluk Birsen (Ed.) Haber Yazma Teknikleri, Anadolu Üniversitesi Yayını No: 2687, Prof. Dr. Erkan Yüksel (Ed.) Temel Gazetecilik, Oya Tokgöz

Theory Topics

Week	Weekly Contents
1	What is news and why it is important
2	What are news features, introduction to news gathering techniques
3	News gathering techniques
4	General information about news writing process, news writing techniques
5	The importance of source in the news and how to diversify the sources
6	The importance of word usage, title, and subtitles
7	Inverted pyramid technique and other news writing techniques
8	The distinction between “reportage” and interview. Examination of the interview through the sample, transmission of the basic features of the interview