

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G497	Business Ethics	5	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Elective
Course Level	Bachelor Degree
Objective	<p>This course aims to:</p> <ul style="list-style-type: none"> - Get students question the main ethical problems, the bases of the concepts that allow an examination of these problems - Become aware of the ethical issues firms are facing; - Consider decision-making systems to minimize the potentially negative consequences of the life of the company.
Content	<p>Week 1: Introduction to ethics and fundamental notions</p> <p>Week 2: Ethical theories in philosophy</p> <p>Week 3: Sociology of morality</p> <p>Week 4: Fundamental notions of moral psychology</p> <p>Week 5: Theories of moral psychology</p> <p>Week 6: Ethical blindness</p> <p>Week 7: Mid-term exam</p> <p>Week 8: Introduction to business ethics</p> <p>Week 9: Ethical problems in companies</p> <p>Week 10: Social responsibility</p> <p>Week 11: Ethical decision-making and leadership</p> <p>Week 12: Evaluation of an ethics program</p> <p>Week 13: Legal regulations</p> <p>Week 14 : The homework presentations</p>
References	<p>Armstrong, Walter (2008). <i>Moral Psychology</i>. Cambridge, MA: MIT Press.</p> <ul style="list-style-type: none"> • Bloom, P. (2013). <i>Just Babies: The Origins of Good and Evil</i>. Penguin: New York. • Brenkert, G. (2010). <i>The Oxford Handbook of Business Ethics</i>. Oxford: UK. • Darwall, S. (1998). <i>Philosophical Ethics</i>. Westview: Oxford. • Drumwright, M. & Murphy, P. (2004). How Advertising Practitioners View Ethics : Moral Muteness, Moral Myopia, and Moral Imagination, <i>Journal of Advertising</i>. 33: 2 • Hitlin, S & Vaisey, S. (eds) (2010). <i>Handbook of the Sociology of Morality</i>. Springer: New York. • Luetge, C. (2013). <i>Handbook of the Philosophical Foundations of Business Ethics</i>. Springer: New York. • Palazzo, G. (20 12). Ethical Blindness, <i>Journal of Business Ethics</i>, 109 / 3. <p>Additional educational documents as well as analyzed concert cases will be given to the student in Microsoft Teams.</p>

Theory Topics

Week	Weekly Contents
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