

**Content**

| Course Code | Course Name                      | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|----------------------------------|----------|--------|----------|-----|--------|------|
| G427        | Current Approaches in Management | 5        | 3      | 3        | 0   | 3      | 5    |

|                        |  |
|------------------------|--|
| Prerequisites          |  |
| Admission Requirements |  |

|                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Language of Instruction | French                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Course Type             | Elective                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Course Level            | Bachelor Degree                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Objective               | The course aims to examine new organizational and managerial practices that have come to light in recent years. In addition, with topics such as sustainability and CSR, it is aimed that students gain an understanding of green business management.                                                                                                                                                                                                                                                                                                               |
| Content                 | <ol style="list-style-type: none"><li>1. Introduction to Current Approaches in Management</li><li>2. Change Management</li><li>3.Total Quality Management</li><li>4. Innovation management</li><li>5. Corporate Governance</li><li>6. Diversity management and inclusion</li><li>7. Business Ethics</li><li>8. Midterm exam</li><li>9.Sustainability</li><li>10. Corporate Sustainability</li><li>11. Corporate Social Responsibility- ?</li><li>12. Corporate Social Responsibility- ?</li><li>13. Corporate Reputation Management</li><li>14. FINAL EXAM</li></ol> |
| References              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

## Theory Topics

| <b>Week</b> | <b>Weekly Contents</b>                           |
|-------------|--------------------------------------------------|
| 1           | Introduction to Current Approaches in Management |
| 2           | Change Management                                |
| 3           | Total Quality Management                         |
| 4           | Innovation management                            |
| 5           | Corporate Governance                             |
| 6           | Diversity management and inclusion               |
| 7           | Business Ethics                                  |
| 8           | Midterm exam                                     |
| 9           | Sustainability                                   |
| 10          | Corporate Sustainability                         |
| 11          | Corporate Social Responsibility- I               |
| 12          | Corporate Social Responsibility- II              |
| 13          | Corporate Reputation Management                  |
| 14          | FINAL EXAM                                       |