

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-------------------|----------|--------|----------|-----|--------|------|
| G351 | Corporate Finance | 5 | 3 | 0 | 0 | 3 | 5 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | Turkish |
| Course Type | Compulsory |
| Course Level | Bachelor Degree |
| Objective | The objective of the course is to give students a good understanding of the basic elements of “finance”, which is one of the most important aspects of business management. |
| Content | <ul style="list-style-type: none">• Financial Management Function• Financial Management Environment• Financial Analysis• Financial Planning• Working Capital Management• Time Value of Money |
| References | <ul style="list-style-type: none">• Zutter, C.J. & Smart, S.B, Principles of Managerial Finance, Pearson International Edition, 15. Edition (MyLabFinance).• Brealey, R.A.; Myers, S. & Marcus, A., Fundamentals of Corporate Finance, McGraw-Hill Irwin.• Berk, J. & DeMarzo, P., Corporate Finance, Pearson International Edition.• Berk, J. & DeMarzo, P., Finance d’Entreprise, Pearson.• Bolak, Mehmet, İşletme Finansı, Birsen Yayınevi. |

Theory Topics

| Week | Weekly Contents |
|------|-------------------------------------------------------------------------------------|
| 1 | Introduction to the concept of “finance” |
| 2 | Basic financial statements |
| 3 | Introduction to financial analysis |
| 4 | Financial analysis / Break-even analysis |
| 5 | Presentations of students (case studies) |
| 6 | Presentations of students (case studies) |
| 7 | Presentations of students (case studies) |
| 8 | Partial exam [I] |
| 9 | Financial planning (cash budget) |
| 10 | Financial planning (proforma balance sheet and proforma income statement) |
| 11 | Management of current assets (cash management, accounts receivable management) |
| 12 | Management of current assets (accounts receivable management, inventory management) |
| 13 | Partial exam [II] |
| 14 | Time value of money |