Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM284	Current Ethical Issues in Media	4	2	0	0	2	3

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	The objective of this course is to inform students about fundamental ethical issues related to media as well as new ethical issues induced by diversified communication channels; to enable them to become aware of the transfer of information to the media and the acquisition of information by the media by leading discussions on related issues. In an age when almost anyone can be a content producer, the goal is for students to have knowledge of the ethical elements that should be considered in the production (and consumption) of content.
Content	In this course, the student will be informed about new topics, new questions and new problems that arise in our lives through technological changes. Ongoing research on these questions will also be presented. As the subjects can be varied, the content of the course is updated every year. In the case of topics related to the agenda and as long as this does not affect the consistency of the course of the course, there may be a weekly change between the topics.
References	Richard Herschel, Virginia M. Miori (2017). Ethics & Big Data. Technology in Society 49. 31-36. Christian Hauser, Urs Dahinden, Vincenzo Francolino, Ives Ziegler (2019). Big Data Framing About Media Coverage in Switzerland and the USA. 6th Swiss Conference on Data Science (SDS) G. Owen Schaefer (2019). Ethics in the Era of Big Data. Asian Bioethics Review 11:169–171 https://doi.org/10.1007/s41649-019-00092-4 Suja R. Nair (2020). A review on ethical concerns in big data management. Int. J. Big Data Management, Vol. 1, No. 1. https://accountablejournalism.org https://www.coe.int/en/web/campaign-free-to-speak-safe-to-learn/dealing-with-propaganda-misinformation-and-fake-news https://www.npr.org/sections/goatsandsoda/2017/02/05/513252650/long-before-there-was-fake-news-there-were-fake-photos https://en.unesco.org/sites/default/files/journalism_fake_news_disinformation_print_friendly_0.pdf A Critical Guide to Fake News: From Comedy to Tragedy Jayson Harsin. In Pouvoirs Volume 164, Issue 1, 2018, pages 99 to 119 https://www.cairn-int.info/article-E_POUV_164_0099--a-critical-guide-to-fake-news-from.htm You won't believe what's in this paper! Clickbait, relevance and the curiosity gap (2021), Kate Scott, Journal of Pragmatics. Clickbait as a strategy of viral journalism: conceptualisation and methods (2019), A Bazaco, M Redondo, P Sánchez-García, Revista Latina de Comunicación Social.

Basın Yayın Kuruluşları 2017 Raporu, dogrula.org

Ayın Karanlık Yüzü: Yeni Medya ve Etik, der. Mutlu Binark, Günseli Bayraktutan, 2013.

İnternet Haberciliğinde Clickbait Savaşları: Bir Okuyucu Tepkisi Olarak Limon Haber Örneği (2019), Ahmet Buğra Kalender, Adnan Menderes Üniversitesi Dördüncü Kuvvet Uluslararası Hakemli Dergisi.

A COMPARATIVE STUDY OF VERIFICATION/FACT-CHECKING ORGANIZATONS IN TURKEY: dogrulukpayi.com and teyit.org. Gökmen Hakan KARADAĞ, Adem AYTEN. Motif Akademi Halkbilimi Dergisi, 2020, Cilt: 13, Sayı: 29, 483-501. doi: 10.12981/mahder.673262 https://dergipark.org.tr/tr/download/article-file/1006071

Annalaura Nocentini, Juan Calmaestra, Anja Schultze-Krumbholz, Herbert Scheithauer, Rosario Ortega, Ersilia Menesini. Cyberbullying: Labels, Behaviours and Definition in Three European Countries. Australian Journal of Guidance & Counselling
Volume 20 Number 2 2010 pp. 129–142.

Ersilia Menesini, Annalaura Nocentini. Cyberbullying Definition and Measurement / Some Critical Considerations. Zeitschrift für Psychologie / Journal of Psychology 2009; Vol. 217(4):230–232 DOI: 10.1027/0044-3409.217.4.230

25 Myths About Bullying and Cyberbullying. Elizabeth K. Englander. Wiley Blackwell. 2020.

Narin, B., & ÜNAL, S., (2016). Siber Zorbalık İle İlgili Haberlerin Türkiye Yazılı Basınında Çerçevelenişi. AKDENİZ ÜNİVERSİTESİ İLETİŞİM FAKÜLTESİ DERGİSİ , no.26, 9-23. https://dergipark.org.tr/tr/download/article-file/497247

Yeni Medyada Yaratıcı Kültür: Troller ve Ürünleri 'Caps'ler. Şule Karataş, Mutlu Binark. TRT akademi Cilt 01 Sayı 02 Temmuz 2016 Dijital Medya Sayısı.

Film tavsiyesi: Ace in the Hole (Büyük Karnaval) – Billy Wilder – 1951

İzleme tavsiyesi: Don't blame bots, fake news is spread by humans | Sinan Aral | TEDxCERN https://www.youtube.com/watch?v=Ah9H4-QSBLo.com/watch?v=Ah9H4-QSBLo

Theory Topics

Week	Weekly Contents
1	General informations about the course. Basic concepts
2	Ethical issues encountered in mainstream media
3	Ethical issues encountered in the "new" media
4	Hate speech
5	Protection of personal data
6	Big data
7	Presentation / Fake news - Fact check
8	Presentation / Online bullying
9	Presentation / Artificial Intelligence
10	Presentation / Treatment of "sensitive" subjects
11	Presentation / Copyright
12	Presentation / Regulatory initiatives on social networks, examples from Turkey and the world
13	Presentation / Structures established to solve ethical problems in the media

Week	Weekly Contents
14	Presentation / Course wrap-up