

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
RPP201	Theories and Models of Public Relations	3	3	0	0	3	3

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	
Content	
References	

Theory Topics

Week	Weekly Contents
1	-
2	-
3	-
4	-
5	-
6	-
7	-
8	-
9	-
10	-
11	-
12	-
13	-
14	-