

## Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
PM549	Distribution Policies And Logistics Management	1	3	0	0	3	7

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Masters Degree
Objective	The objective is to explain the distribution policies and practices in details as an attempt to manage the logistic activities efficiently. Thus, the course consists of explaining distribution policies and logistics management theories to meet this goal
Content	<p>Week 1. General terminology and introduction to course material</p> <p>Week 2. Strategies of distribution policies.</p> <p>Week 3. Strategies of distribution policies.</p> <p>Week 4. Academic article discussions and group work fort he presentations.</p> <p>Week 5. Academic article discussions and group work fort he presentations.</p> <p>Week 6. Advanced distribution methods and strategies</p> <p>Week 7. Academic article discussions</p> <p>Week 8.Strategies of logistics management</p> <p>Week 9. Strategies of logistics management</p> <p>Week 10. Academic article discussions and group work fort he presentations.</p> <p>Week 11. Academic article discussions and group work fort he presentations.</p> <p>Week 12. Presentation by the students</p> <p>Week 13. Presentation by the students</p> <p>Week 14. Presentation by the students</p>
References	<p>Introduction to Logistics Management, Bowersox, 2000</p> <p>Professor notes and articles</p>

Theory Topics

Week	Weekly Contents
------	-----------------