

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G497	Business Ethics	5	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Elective
Course Level	Bachelor Degree
Objective	This course aims to: - Get students question the main ethical problems, the bases of the concepts that allow an examination of these problems - Become aware of the ethical issues firms are facing; - Consider decision-making systems to minimize the potentially negative consequences of the life of the company.
Content	Week 1: Introduction to ethics and fundamental notions Week 2: Ethical theories in philosophy Week 3: Sociology of morality Week 4: Fundamental notions of moral psychology Week 5: Theories of moral psychology Week 6: Ethical blindness Week 7: Mid-term exam Week 8: Introduction to business ethics Week 9: Ethical problems in companies Week 10: Social responsibility Week 11: Ethical decision-making and leadership Week 12: Evaluation of an ethics program Week 13: Legal regulations Week 14 : The homework presentations
References	Armstrong, Walter (2008). Moral Psychology. Cambridge, MA: MIT Press. • Bloom, P. (2013). Just Babies: The Origins of Good and Evil. Penguin: New York. • Brenkert, G. (2010). The Oxford Handbook of Business Ethics. Oxford: UK. • Darwall, S. (1998). Philosophical Ethics. Westview: Oxford. • Drumwright, M. & Murphy, P. (2004). How Advertising Practitioners View Ethics : Moral Muteness, Moral Myopia, and Moral Imagination, Journal of Advertising. 33: 2 • Hitlin, S & Vaisey, S. (eds) (2010). Handbook of the Sociology of Morality. Springer: New York. • Luetge, C. (2013). Handbook of the Philosophical Foundations of Business Ethics. Springer: New York. • Palazzo, G. (2012). Ethical Blindness, Journal of Business Ethics, 109 / 3. Additional educational documents as well as analyzed concert cases will be given to the student in Microsoft Teams.

Theory Topics

Week	Weekly Contents
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