

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G221	Management and Organization	3	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	The main objective of this course is to introduce students to the fundamental concepts and techniques involved in managing today's dynamic organization. Students will have an understanding of basic managerial practices as planning, organizing, leading and controlling.
Content	Week 1. Introduction to Management: Managers and organizations Week 2. Evolution of management thoughts and concepts Week 3. Decision making Week 4. Planning Week 5. Strategic planning and management Week 6. Organizing and organizational structure Week 7. Mid-term exam Week 8. Group dynamics and motivation management Week 9. Leadership Week 10. Interpersonal relationships management Week 11. Controlling and control processes Week 12. Case studies Week 13. Case studies Week 14. Case studies
References	Bergeron P.G. (2001). La Gestion Dynamique: Concepts, méthodes et applications, Paris: Gaëtan Morin Ed.

Theory Topics

Week	Weekly Contents
1	Introduction to Management: Managers and organizations
2	Evolution of management thoughts and concepts
3	Decision Making: Key concepts and decision making processes
4	Planning
5	Strategic planning and management
6	Organizing: Organizations and organizational structure
7	Directing: Motivations and theories of motivation
8	Directing: Leadership and leadership styles
9	Directing: Communication and conflict management in organizations.
10	Directing: Team dynamics and team management
11	Controlling: Systems and processus
12	Case studies
13	Case studies
14	Case studies