

Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 731	Communication interculturelle	1	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Turc
Type de Cours	Électif
Niveau du Cours	Doctorat
Objectif du Cours	Bu dersin amacı, öteki ve ötekilik temaları bağlamında oluşan tarihi, psikanalist, sosyolojik, antropolojik ve felsefe alanında oluşan kavram ve düşünceleri ele almak, tartışmaları doktora programı öğrencileriyle birlikte güncel konulara aktarmaktır. Dersin bir diğer amacı, enformasyon çağında ve küresel bir dünya yaşandığının dikkate alınarak, yeni iletişim düzeninde ortaya çıkan kültürlerarası ilişki ve iletişim biçimleri bağlamındaki iktidar ve egemenlik ilişkilerini teorik ve pratik olarak anlamaya çalışmaktır. Ayrıca ders boyuca, çağımızın kültürlerarası iletişim sorunları tespit edilip, olası çözüm yolları konusunda da tartışılacaktır.
Contenus	ötekilik kuramları, ötekilik söylemlerinin eleştirisine dair yöntemsel yaklaşımlar
Ressources	Farklı Okuma Önerileri- Her dönem başında okuma metinleri farklı bir sorunsala göre yeniden belirlenir 1-François Hartog, Heredostos'un Aynası 2- Thery Hentsch Akdenizli Doğu'nun İnşası 3-Tzvetan Todorov La decouverte de l'amerique 4-Franz Fanon Siyah Deri Beyaz Maske 5- Julia Kristeva Korkunun Güçleri 6-Gieorgio Agamben Kutsal İnsan

Intitulés des Sujets Théoriques

Semaine	Intitulés des Sujets
1	François Hartog et Alterite dans la Grece antique 1
2	François Hartog et Alterite dans la Grece antique 2
3	Thery Hentsc La mediterranee et orientalisation 1
4	Thery Hentsc La mediterranee et orientalisation 2
5	Tzvetan Todorov et la decouverte de l'Amerique 1
6	Tzvetan Todorov et la decouverte de l'Amerique 2
7	Franz Fanon et alterite 1
8	Franz Fanon et alterite 2
9	Julia Kristeva et alterite 1
10	Julia Kristeva et alterite 2
11	Giorgio Agamben et alterite 1
12	Giorgio Agamben et alterite 2
13	etat de lieux
14	etat de lieux

Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 721	Nouvelles technologies, communication et société	1	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Turc
Type de Cours	Électif
Niveau du Cours	Doctorat
Objectif du Cours	En parallèle aux développements technologiques ; les médias, les façons dont nous les utilisons et la communication publique sont en mutation. Le but de ce cours est d'analyser, d'une manière critique et comparative, les effets des nouveaux médias et des technologies de la communication sur les institutions et les processus de communication publique et sur la société.
Contenus	Voir Intitulé des Sujets
Ressources	Ralph Schroeder (2018) Social Theory after the Internet, UCL Press Frank Webster (2002) Theories of the Information Society, 2nd ed., Routledge. Manuel Castells (1996) The Rise of the Network Society, Cambridge, MA; Oxford, UK: Blackwell Manuel Castells (1997) The Power of Identity, The Information Age, Cambridge, MA; Oxford, UK: Blackwell Manuel Castells (2000) End of Millennium, The Information Age, Cambridge, MA; Oxford, UK: Blackwell. Manuel Castells (2001) The Internet Galaxy, Reflections on the Internet, Business and Society. Oxford, Oxford University Press Articles sélectionnés

Intitulés des Sujets Théoriques

Semaine	Intitulés des Sujets
1	Introduction
2	Approches technologiques de la société de l'information et des nouveaux médias
3	Approches économiques de la société de l'information et des nouveaux médias
4	Approches culturelles de la société de l'information et des nouveaux médias
5	Approches sociologiques de la société de l'information et des nouveaux médias
6	Approches spatiales de la société de l'information et des nouveaux médias
7	Présentation et discussion des articles sélectionnés
8	Présentation et discussion des articles sélectionnés
9	Présentation et discussion des articles sélectionnés
10	Présentation et discussion des articles sélectionnés
11	Présentation et discussion des articles sélectionnés
12	Présentation et discussion des articles sélectionnés
13	Présentation et discussion des articles sélectionnés
14	Présentation et discussion des articles sélectionnés

Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 741	Études culturelles I	1	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Anglais
Type de Cours	Électif
Niveau du Cours	Doctorat
Objectif du Cours	Le cours a pour double objectif de proposer une approche historique et critique des principaux concepts des Cultural Studies et aussi d'analyser les pratiques culturelles et leurs relations avec la société et les pouvoirs.
Contenus	outils théoriques des Cultural Studies Lecture critique et présentation orale d'oeuvres théoriques
Ressources	En Français: « Les cultural studies » Réseaux, n° 80, novembre-décembre 1996. Howard Becker, Outsiders, Paris, Métailié, [1963], 1985 M. de Certeau, L'invention du quotidien, 1980, rééd. Gallimard/ Folio Essais n° 146, 2002. Maxime Cervulle, Jade Lindgaard, Éric Macé, Éric Maigret, Angela McRobbie, David Morley, Érik Neveu et Geneviève Sellier, Cultural Studies. Genèse, objets, traductions. Actes du colloque organisé par la Bpi le vendredi 20 mars 2009 au Centre Pompidou. Paris, Éditions de la Bibliothèque publique d'information/Centre Pompidou, publication en ligne : Cultural Studies : Genèse, objets, traductions. François Cusset, French Theory. Foucault, Derrida, Deleuze & Cie et les mutations de la vie intellectuelle aux États-Unis, Paris, La Découverte, 2003. Footnote Whyte, W, Street Corner Society. La structure sociale d'un quartier italo-américain, Paris : La Découverte, 2002. Hervé Glévaré, Éric Macé et Éric Maigret (dir.), Cultural Studies : Anthologie, coll. Médiacultures, Armand Colin-Ina, 2008. Richard Hoggart, La culture du pauvre : étude sur le style de vie des classes populaires en Angleterre, 1970 ; traduction de The Uses of Literacy: Aspects of Workin-Class Life with Special to Publications and Entertainments, 1957. R. Hoggart , Codage/décodage, article. Partiellement traduit dans le n° 68 de la revue Réseaux, novembre-décembre 1996. André Kaenel, Catherine Lejeune et Marie-Jeanne Rossignol, Cultural Studies. Études culturelles, Nancy, Presses Universitaires de Nancy, 2003. B. Le Grignou, Du côté du public. Usages et réceptions de la télévision, Economica, 2003. Érik Neveu et Armand Mattelart, Introduction aux Cultural Studies. 2008. 128 pages. Collection Repères (La Découverte) I.S.B.N. 9782707154262 Méthodes recherche: en français Beaud, S. Weber, F, Guide de l'enquête de terrain, Paris : La Découverte, 1997. Becker, H.-S, Les Ficelles du métier. Comment conduire sa recherche en sciences sociales, Paris : La Découverte, 2002. Chauchat, H, L'Enquête en psycho-sociologie, Paris : Presses Universitaires de France, 1985. Coenen-Huther, J, Observation participante et théorie sociologique, Paris : L'Harmattan, 1995. Combessie, J.-C, La Méthode en sociologie, Paris : La Découverte, 1996. Guibert, J. Jumel, G, Méthodologie des pratiques de terrain en sciences humaines et sociales, Paris : Armand Colin, 1997. Gutwirth, J, L'enquête en ethnologie urbaine, Hérodote. N° 9, 1978. P. 38-55.

Hatzfeld, H. Spiegelstein, J, *Méthodologie de l'observation sociale*, Paris : Dunod, 2000.
Quivy, R. Van Campenhoudt, L, *Manuel de recherche en sciences sociales*, Paris : Dunod, 1988.

In English:

C Barker - 2003 - books.google.com. *Cultural studies: Theory and practice*

Praise for the First Edition: This is the best general textbook that has been written on cultural studies to date. Barker covers an enormous amount of material. He explicates key concepts and theories in the field and focuses upon particular issues of contemporary interest.

Dent, Gina, and Michele Wallace, eds. *Black Popular Culture*. Seattle, WA: Bay Press, 1992.

A brilliant collection of essays by many of the most important practitioners of African American cultural studies. Topics include: "theory and criticism," "gender, sexuality and Black images in popular culture," "the urban context," "the production of Black popular culture," and "postnationalism and essentialism."

S. During, *The Cultural Studies Reader*, Londres, Routledge, 1993.

Hall, Stuart, et al., eds. *Culture, Media, Language*. London: Hutchison, 1980.

This essay collection and the Bennett collection above illustrate various strands of British cultural studies theory and method with regard to media studies, ethnography of contemporary subcultures, and general problems in ideology and language.

Hall, Stuart. "Cultural Studies: Two Paradigms." *Media, Culture, and Society* 2 (1980): 57-72.

Includes a brief history of the emergence of the cultural studies movement (compare/contrast it to the AS movement), followed by an examination of what he calls the "culturalist" vs. the "structuralist" strands of culture studies.

Hebdige, Dick. *Subculture: The Meaning of Style*. London: Methuen, 1979.

Fascinating ethnographic/semiotic study of Rastafarians, punks, and other British youth subcultures.

Kellner, Douglas. *Media Matters: Cultural Studies, Identity and Politics Between the Modern and the Postmodern*. London and New York, NY: Routledge, 1995.

Argues for an approach to cultural studies in an American context that is "multicultural" and attends equally to questions of cultural production, textual meaning, and audience reception. Illustrates this approach through analysis of various recent US popular culture texts.

McRobbie, Angela, and Mica Nava, eds. *Gender and Generation*. London: Macmillan, 1984.

Some of the best feminist scholarship from the BCS school; particularly rich on the experience of female adolescence as reflected in fashion, fads, and magazines.

D. Morley, *The Nationwide Audience. Structure and deco-ding*, British Film Institute, 1980.

Radway, Janice. *Reading the Romance: Women, Patriarchy and Popular Literature*. Chapel Hill, NC: University of North Carolina Press, [1984]; 1991.

The new introduction to Radway's already "classic" AS text on the popular romance novel explicitly parallels her work to British cultural studies, a body of work she says she was unaware of when she was writing her study, but now sees as very much like what she was trying to accomplish.

Rose, Tricia. *Black Noise: Rap Music and Black Culture in Contemporary America*. Hanover, NH: Wesleyan University Press, 1994.

Brings a rich cultural studies approach to the production and consumption of hip-hop culture in historical and political context.

Schulman, Norma. "Conditions of their Own Making: An Intellectual History of the Centre for Contemporary Cultural Studies at the University of Birmingham."

On-line article from *Canadian Journal of Communication*. Offers a useful, straightforward survey of CCC history.

Edward P. Thompson, *The Making of the English Working Class*, 1963.

Turner, Graeme. *British Cultural Studies: An Introduction*. London: Unwin-Hyman, 1990.

Excellent, clear, concise history and summary of the theory and practice of the British tradition in cultural studies, from Hoggert to Hall, Hebdige to McRobbie, addressing questions of textual versus audience analysis, ideology, hegemony, and postmodernism.

Additional Online Resources:

- CULTSTUD-L Cultural Studies Discussion List.
- Cultural Studies Central. Excellent general site managed by Robin Markowitz.
- Sarah Zupko's Cultural Studies Center. The single most extensive site online for cultural studies.

- Cultural Studies and Cultural Theory (Carnegie-Mellon English server). Excellent general site.
- Black Cultural Studies. Useful resource on a number of black intellectuals, Brit and US especially, associated with cultural studies.
- Stuart Hall: A Bibliography. Good resource on this central figure in cultural studies.
- Illuminations: The Critical Theory Website. Contains writings from specific cultural theorists, especially within the Frankfurt School. Also has a large list of links.
- K.I.S.S. of the Panopticon. Fun introductory media theory/cultural theory site that gives fine information without taking itself too seriously (K.I.S.S. stands for "keep it simple stupid").
- theory.org. A more advanced media and cultural theory site that, like the K.I.S.S. site above, has a sense of humor (try collecting the "cool theorists trading cards," for example).

Intitulés des Sujets Théoriques

Semaine	Intitulés des Sujets
1	Présentation du courant des Cultural Studies (Angleterre et USA)
2	Ecole de sociologie de Chicago/Ecole de sociologie de Franckfort
3	Théories de la réception, avant 1960
4	Théories de la réception, après 1960
5	Théories de la culture
6	Introduction aux concepts de la sémiotique
7	présentation par les étudiants des oeuvres majeures des Cultural Studies en Angleterre et aux USA. R. Hoggart, R. Williams, H. Becker, D. Morley, J. Radway, Liber-Katz, M.E. Brown, D. Hebdige, etc.
8	idem
9	idem
10	idem
11	idem
12	idem
13	Présentation du projet de recherche
14	Présentation du projet de recherche

Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 771	Interaction entre l'Homme et l'ordinateur	1	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Turc
Type de Cours	Électif
Niveau du Cours	Doctorat
Objectif du Cours	HCI is an interdisciplinary field that integrates theories, methods, and techniques from computer science, ergonomics, psychology, cognitive science, human factors, and design. This course provides an overview of the inter-disciplinary HCI theory, describing perceptual, cognitive, physical, and social skills and abilities of users in HCI. Besides, the participants will be introduced with the research and design techniques used in user-centered research and design process through hands-on empirical user studies in lab environments. Each class session is divided into three parts: 1) Reading Assignment Review and Discussion 2) Lecture on Theory and Methods 3) In-Class Practice on Research Techniques
Contenus	1. Giriş Dersi 2. İnsan-Bilgisayar Etkileşimi ve ilgili Anahtar Kavramlar ? İnsan-bilgisayar etkileşimi (Human-Computer Interaction (HCI)) ? Grafik kullanıcı arayüzü (Graphical User Interface (GUI)) ? Kullanılabilirlik ? Kullanıcı deneyimi ? Bir süreç olarak “Etkileşim Tasarımı” 3. Evrensel Kullanılabilirlik ve Tasarım: İlgili Kavramlar, Rehber Kurallar, Standartlar ? Herkes için Web ne kadar mümkün? ? Evrensel Kullanılabilirlik Stratejileri ? Kültürelleştirme ve Küresel Web Siteleri ? Erişilebilirlik (Accessibility) 4. Kullanılabilirlik Perspektifinde Etkileşim Tasarımını Okumak: Bilgi Mimarisi ? Uzun-kuyruk fenomeni

- ? Tıklayarak dolaşma vs. Arama
- ? Arama Motoru Optimizasyonu

5. Kullanılabilirlik Perspektifinde Etkileşim Tasarımını Okumak: Sayfa Yapısı ve Tasarımı

- ? Masaüstü Arayüz Bileşenleri ve Tasarım İlkeleri
- ? Mobil Arayüz Bileşenleri ve Tasarım İlkeleri

6. Kullanılabilirlik Perspektifinde Etkileşim Tasarımını Okumak: Tipografi , Görsel Kullanımı ve Multimedya

- ? Web'de Yazı
- ? Editoryal Yaklaşım
- ? Görsel Malzeme
- ? Multimedya
- ? Formlar ve Uygulamalar

VİZE: Uzman Değerlendirme (Heuristics Evaluation)

7. Kullanıcı Merkezli Etkileşimli Medya Geliştirme Süreci

- ? Aşamalar
 - o Learn
 - o Design
 - o Build
 - o Evaluate
- ? İş Akışı
 - o Ideation
 - o Concepting
 - o UI Design
 - o Development
 - o Live Operation

8. Kullanıcı Merkezli Etkileşimli Medya Geliştirme Sürecinde Kullanılan Araştırma ve Tasarım Teknikleri 1

- ? Learn
 - o Benchmarking
 - o User interview
 - o Shadowing
 - o Diary study
 - o User trend research
 - o Card sorting
 - o Focus Group

9. Kullanıcı Merkezli Etkileşimli Medya Geliştirme Sürecinde Kullanılan Araştırma ve Tasarım Teknikleri 2

- ? Design
 - o Ideation
 - o Persona Creation
 - o User scenario
 - o Feature roadmap
 - o Mood board
 - o Content map
 - o User flows
 - o Wireframes

10. Kullanıcı Merkezli Etkileşimli Medya Geliştirme Sürecinde Kullanılan Araştırma ve Tasarım Teknikleri 3

? Build

- o Vision poster
- o Paper Prototypes
- o Throw-Away Prototypes
- o Evolutionary Prototypes

? Evaluate

- o Internal review
- o User evaluation
- o On-line analysis
- o Expert Review
- o Usability testing

11. Kullanıcı Merkezli Etkileşimli Medya Geliştirme Sürecinde Kullanılan Araştırma Teknikleri 4

? Evaluate

o Kullanılabilirlik Testi

? Kullanılabilirlik testlerinde kullanılan veri toplama süreçleri ve araçları

- Dolaşım sürecinin kaydedilmesi
- “Yüksek sesle düşünme” prosedürü içinde ses kaydı (Think-aloud / Retrospective think-aloud)
- Klavye etkinliğinin kaydedilmesi
- Ekran etkinliğinin kaydedilmesi
- Davranışsal verilerin toplanması
- Göz hareketlerinin kaydedilmesi
- Yüz ve beden hareketlerinin video ile kaydedilmesi

? Kullanılabilirlik Test Türleri

- Prototip testleri
- A/B testleri
- Beş saniye testleri
- Çevrim-içi kullanılabilirlik testleri
- Gerilla kullanılabilirlik testleri
- Göz izleme cihazı ile kullanılabilirlik testleri

? Kullanılabilirlik testi tasarımı ve planlama

- o Scope
- o Purpose
- o User Profile
- o Methodology and Test Design
- o Background questionnaire
- o Task Observation
- o Debriefing Interview
- o Test Environment and Equipment
- o Roles of team members and procedure
- o Schedule

12. Kullanıcı Araştırması Planlama _ SUNUM

13. Kullanıcı Araştırması Veri Toplama Araçlarının hazırlanması _ SUNUM

14. Kullanıcı Araştırması Protokollerinin Hazırlanması _ SUNUM

FİNAL: Kullanıcı Araştırmasının bulgularının bilimsel makale formatında sunulması

Prentice Hall, 2004, ISBN: 0-13-046109-1

- Dov Te'eni, Jane Carey, Phing Zhang, "Human Computer Interaction: Developing Effective Organizational Information Systems", Wiley & Sons, 2006, ISBN: 978-0471677659
- Douglas Whitman, "Cognition, 1st Ed. "; Wiley & Sons, 2010, ISBN: 978-0471715665
- Margaret W. Matlin, "Cognitive Psychology, International Student Version, 7th Ed.", Wiley & Sons, ISBN: 978-0470409473
- Carroll,J.M.(2002) Human-Computer Interaction in the New Millennium, ACM Pres, New York NY. (Introduction and Part II& III)
- Johnson, J. (2007). GUI Bloopers 2.0: Common User Interface Design: Don't and Do's for Software Developers and Web Designers, Morgan Kaufmann Publishers- Academic Pres, San Diego, CA.
- Shneiderman, B; Plaisant, C.. (2004). Designing the User Interface: Strategies for Effective Human-Computer Interaction, Addison-Wesley.
- Interaction Design: Beyond Human - Computer Interaction (3rd ed.), by Yvonne Rogers, Helen Sharp, Jenny Preece. Wiley, 2011. (Required)
- The Design of Everyday Things, by Donald Norman. Currency/Doubleday, 1990.

Intitulés des Sujets Théoriques

Semaine	Intitulés des Sujets
1	Introduction
2	Interaction homme-machine et les concepts clés
3	Usabilité universelle: concepts clés, guides. normes
4	Architecture de l'information
5	Conception de page dans des environnements de desktop et mobiles
6	Utilisation de la typographie, des graphiques et du multimédia; Design de Form
7	Processus de conception centré sur l'utilisateur
8	Techniques de recherche et de conception en conception centrée sur l'utilisateur 1
9	Techniques de recherche et de conception en conception centrée sur l'utilisateur 2
10	Techniques de recherche et de conception en conception centrée sur l'utilisateur 3
11	Techniques de recherche et de conception en conception centrée sur l'utilisateur 4
12	Planification d'une recherche d'utilisateur
13	Préparation des instruments de collecte de données
14	Préparation des protocoles de test

Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 723	Anthropologie de la musique et du son	1	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Turc
Type de Cours	Électif
Niveau du Cours	Doctorat
Objectif du Cours	
Contenus	
Ressources	

Intitulés des Sujets Théoriques

Semaine	Intitulés des Sujets
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Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 725	Socio sémiotique	1	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Turc
Type de Cours	Électif
Niveau du Cours	Doctorat
Objectif du Cours	
Contenus	
Ressources	

Intitulés des Sujets Théoriques

Semaine	Intitulés des Sujets
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Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 773	La société du Spectacle et l'Espace Urbain	1	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Turc
Type de Cours	Électif
Niveau du Cours	Doctorat
Objectif du Cours	Bu dersin amacı meta kültürü ve gösteri toplumu fenomenlerinin sistemli bir medya çalışmaları perspektifiyle okunmasına yardımcı olmaktır. Bu doğrultuda kent çalışmaları ve kültürel araştırmalar başta olmak üzere başka disiplinlerarası yaklaşımlara başvurarak modern deneyimi medya mekan kavramı üzerinden irdelemek amaçlanmaktadır.
Contenus	- Kentin tarihsel gelişimi ve modern kent kavramı - Gösteri toplumu kavramının unsurları - Modern öncesi gösteri ve kent mekanı - Modern gösteri ve kent mekanı
Ressources	Guy Debord, Gösteri Toplumu Richard Sennett, Gözün Vicdanı Henry Lefebvre, Şehir Hakkı Henry Levebvre, Mekanın Üretimi Jen Jack Giesecking & William Mangold, The People, Place and Space Reader

Intitulés des Sujets Théoriques

Semaine	Intitulés des Sujets
1	Le contenu de la leçon, matériel de cours et du système d'évaluation
2	Développement historique des villes
3	Les villes prémodernes et espace public
4	Les villes modernes et espace public
5	La transition des espaces de spectacle
6	Espaces de la ville moderne et l'interaction sociale
7	Espace et spectacle politique
8	Divertissement et l'espace
9	Espace et visualité de ville
10	Foires et l'espace
11	Commémorer, monuments commémoratifs et l'espace
12	Espace et spectacle médiatique
13	Présentations des étudiants
14	Présentations des étudiants

Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 775		2	0	0	0	0	4

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Turc
Type de Cours	Obligatoire
Niveau du Cours	Doctorat
Objectif du Cours	Seminer dersinin amacı, davetli bilim insanlarının yayınlanmış çalışmaları üzerinden yapılacak buluşmalar aracılığıyla sosyal bilimlerde yeni araştırma yöntemleri üzerine eleştirel ve yapıcı bir tartışmayı mümkün kılmaktır.
Contenus	Ders, seçilen bir araştırma çerçevesi etrafında organize edilecek aktarımlar ve yayınlanmış eserlerinde kullandıkları çağdaş araştırma yöntemleri hakkında konuşmak üzere davet edilecek seçkin akademisyenlerle buluşmalar (Master Class) şeklinde sürdürülecektir. Buluşmalar kapsamında gerçekleştirilecek tartışmaları zenginleştirmek için öğrencilere önceden okumalar verilecektir.
Ressources	Hammond, Michael, and J. J. Wellington. 2013. Research Methods: The Key Concepts. London, England: Routledge. 179p. ISBN: 9780415599832. Loseke, Donileen R. 2013. Methodological Thinking: Basic Principles of Social Research Design. Thousand Oaks, CA: SAGE Publications. 194p. ISBN: 9781412997201. Denscombe, Martyn. 2007. The Good Research Guide for Small-scale Social Research Projects. 3rd ed. Maidenhead, UK: Open University Press. 360p. ISBN: 0335220223. Gerring, John (2011) Social Science Methodology: A Unified Framework. Cambridge: Cambridge University Press. Cukier, Kenneth and Mayer-Schonberger, Viktor (2013) Big Data: A Revolution That Will Transform How We Live, Work and Think. London: Hodder and Stoughton. Gillies, Donald (2008) How Should Research be Organized? London: College Publications. Gitelman, Lisa (2013) Raw Data is an Oxymoron. Cambridge, MA: The MIT Press.

Gleick, James (2012) *The Information: A History, A Theory, A Flood*. New York: Fourth Estate.

Kahneman, Daniel (2012) *Thinking, Fast and Slow*. New York: Penguin.

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Intitulés des Sujets Théoriques

Semaine	Intitulés des Sujets
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Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 742	La société de consommation et la communication de masse	2	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Turc
Type de Cours	Électif
Niveau du Cours	Doctorat
Objectif du Cours	
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Ressources	

Intitulés des Sujets Théoriques

Semaine	Intitulés des Sujets
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Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 732	Genres et communication	2	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Turc
Type de Cours	Électif
Niveau du Cours	Doctorat
Objectif du Cours	
Contenus	
Ressources	

Intitulés des Sujets Théoriques

Semaine	Intitulés des Sujets
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Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 762	Études culturelles II	2	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Anglais
Type de Cours	Électif
Niveau du Cours	Doctorat
Objectif du Cours	Connaître les fondements théoriques à l'origine des Cultural Studies
Contenus	Sémiologie, Histoire du marxisme, théories de la culture et des sous cultures, théories de la réception
Ressources	« Les cultural studies » Réseaux, n° 80, novembre-décembre 1996. Howard Becker, Outsiders, Paris, Métailié, [1963], 1985 M. de Certeau, L'invention du quotidien, 1980, rééd. Gallimard/ Folio Essais n° 146, 2002. Maxime Cervulle, Jade Lindgaard, Éric Macé, Éric Maigret, Angela McRobbie, David Morley, Érik Neveu et Geneviève Sellier, Cultural Studies. Genèse, objets, traductions. Actes du colloque organisé par la Bpi le

vendredi 20 mars 2009 au Centre Pompidou. Paris, Éditions de la Bibliothèque publique d'information/Centre Pompidou, publication en ligne : Cultural Studies : Genèse, objets, traductions. François Cusset, French Theory. Foucault, Derrida, Deleuze & Cie et les mutations de la vie intellectuelle aux États-Unis, Paris, La Découverte, 2003.

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Hervé Glévairec, Éric Macé et Éric Maigret (dir.), Cultural Studies : Anthologie, coll. Médiacultures, Armand Colin-Ina, 2008.

Richard Hoggart, La culture du pauvre : étude sur le style de vie des classes populaires en Angleterre, 1970 ; traduction de The Uses of Literacy: Aspects of Workin-Class Life with Special to Publications and Entertainments, 1957.

R. Hoggart , Codage/décodage, article. Partiellement traduit dans le n° 68 de la revue Réseaux, novembre-décembre 1996.

André Kaenel, Catherine Lejeune et Marie-Jeanne Rossignol, Cultural Studies. Études culturelles, Nancy, Presses Universitaires de Nancy, 2003.

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Becker, H.-S, Les Ficelles du métier. Comment conduire sa recherche en sciences sociales, Paris : La Découverte, 2002.

Chauchat, H, L'Enquête en psycho-sociologie, Paris : Presses Universitaires de France, 1985.

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Guibert, J. Jumel, G, Méthodologie des pratiques de terrain en sciences humaines et sociales, Paris : Armand Colin, 1997.

Gutwirth, J, L'enquête en ethnologie urbaine, Hérodote. N° 9, 1978. P. 38-55.

Hatzfeld, H. Spiegelstein, J, Méthodologie de l'observation sociale, Paris : Dunod, 2000.

Quivy, R. Van Campenhoudt, L, Manuel de recherche en sciences sociales, Paris : Dunod, 1988.

In English:

C Barker - 2003 - books.google.com. Cultural studies: Theory and practice
Praise for the First Edition: This is the best general textbook that has been written on cultural studies to date. Barker covers an enormous amount of material. He explicates key concepts and theories in the field and focuses upon particular issues of contemporary interest.

Dent, Gina, and Michele Wallace, eds. Black Popular Culture. Seattle, WA: Bay Press, 1992.
A brilliant collection of essays by many of the most important practitioners of African American cultural studies. Topics include: "theory and criticism," "gender, sexuality and Black images in popular culture," "the urban context," "the production of Black popular culture," and "postnationalism and essentialism."

S. During, The Cultural Studies Reader, Londres, Routledge, 1993.

Hall, Stuart, et al., eds. Culture, Media, Language. London: Hutchison, 1980.
This essay collection and the Bennett collection above illustrate various strands of British cultural studies theory and method with regard to media studies, ethnography of contemporary subcultures, and general problems in ideology and language.

Hall, Stuart. "Cultural Studies: Two Paradigms." Media, Culture, and Society 2 (1980): 57-72.
Includes a brief history of the emergence of the cultural studies movement (compare/contrast it to the AS movement), followed by an examination of what he calls the "culturalist" vs. the "structuralist" strands of culture studies.

Hebdige, Dick. Subculture: The Meaning of Style. London: Methuen, 1979.
Fascinating ethnographic/semiotic study of Rastafarians, punks, and other British youth subcultures.

Kellner, Douglas. Media Matters: Cultural Studies, Identity and Politics Between the Modern and the Postmodern. London and New York, NY: Routledge, 1995.
Argues for an approach to cultural studies in an American context that is "multicultural" and attends equally to questions of cultural production, textual meaning, and audience reception. Illustrates this

approach through analysis of various recent US popular culture texts.

McRobbie, Angela, and Mica Nava, eds. Gender and Generation. London: Macmillan, 1984.

Some of the best feminist scholarship from the BCS school; particularly rich on the experience of female adolescence as reflected in fashion, fads, and magazines.

D. Morley, The Nationwide Audience. Structure and deco-ding, British Film Institute, 1980.

Radway, Janice. Reading the Romance: Women, Patriarchy and Popular Literature. Chapel Hill, NC: University of North Carolina Press, [1984]; 1991.

The new introduction to Radway's already "classic" AS text on the popular romance novel explicitly parallels her work to British cultural studies, a body of work she says she was unaware of when she was writing her study, but now sees as very much like what she was trying to accomplish.

Rose, Tricia. Black Noise: Rap Music and Black Culture in Contemporary America. Hanover, NH: Wesleyan University Press, 1994.

Brings a rich cultural studies approach to the production and consumption of hip-hop culture in historical and political context.

Schulman, Norma. "Conditions of their Own Making: An Intellectual History of the Centre for Contemporary Cultural Studies at the University of Birmingham."

On-line article from Canadian Journal of Communication. Offers a useful, straightforward survey of CCC history.

Edward P. Thompson, The Making of the English Working Class, 1963.

Turner, Graeme. British Cultural Studies: An Introduction. London: Unwin-Hyman, 1990.

Excellent, clear, concise history and summary of the theory and practice of the British tradition in cultural studies, from Hoggert to Hall, Hebdige to McRobbie, addressing questions of textual versus audience analysis, ideology, hegemony, and postmodernism.

- CULTSTUD-L Cultural Studies Discussion List.
- Cultural Studies Central. Excellent general site managed by Robin Markowitz.
- Sarah Zupko's Cultural Studies Center. The single most extensive site online for cultural studies.
- Cultural Studies and Cultural Theory (Carnegie-Mellon English server). Excellent general site.
- Black Cultural Studies. Useful resource on a number of black intellectuals, Brit and US especially, associated with cultural studies.
- Stuart Hall: A Bibliography. Good resource on this central figure in cultural studies.
- Illuminations: The Critical Theory Website. Contains writings from specific cultural theorists, especially within the Frankfurt School. Also has a large list of links.
- K.I.S.S. of the Panopticon. Fun introductory media theory/cultural theory site that gives fine information without taking itself too seriously (K.I.S.S. stands for "keep it simple stupid").
- theory.org. A more advanced media and cultural theory site that, like the K.I.S.S. site above, has a sense of humor (try collecting the "cool theorists trading cards," for example).

Intitulés des Sujets Théoriques

Semaine	Intitulés des Sujets
1	Cultural studies : les objets d'étude
2	Gramsci : le concept d'hégémonie culturelle
3	L'école de Francfort : la théorie critique vs Cultural studies
4	Marcuse : l'homme unidimensionnel et la société civile
5	R. Barthes : éléments de sémiologie. La question du texte.
6	U. Eco : la place du lecteur (Lector in Fabula)
7	P. Bourdieu : langage et pouvoir symbolique
8	W. Benjamin : écrits sur les médias
9	L. Althusser : la question de l'idéologie
10	J.F. Lyotard : la question de la post modernité et du langage

11	M. de Certeau : culture et sous cultures
Semaine	Intitulés des Sujets
12	M. Foucault : la question du pouvoir et l'histoire des conduites
13	La question de la réception : les modèles transactionnels
14	Actualité des Cultural Studies

Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 772	Approches critiques de la communication organisationnelle	2	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Turc
Type de Cours	Électif
Niveau du Cours	Doctorat
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Contenus

Nom du Cours		Semestre du Cours	Cours Théoriques	Travaux Dirigés (TD)	Travaux Pratiques (TP)	Crédit du Cours	ECTS
COM 774		2	3	0	0	3	8

Cours Pré-Requis	
Conditions d'Admission au Cours	

Langue du Cours	Turc
Type de Cours	Électif
Niveau du Cours	Doctorat
Objectif du Cours	
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