## Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
RPP417	Marketing Communications	7	2	0	0	2	4

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Prerequisites							
Admission Requirem	nents						
Language of Instruct	ion						
Course Type							
Course Level		Bachelor Degree					
Objective							
Content							
References							

## **Theory Topics**

Week	Weekly Contents
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