

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CTV335	Visual Culture	5	2	0	0	2	6

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	Our perception of the world is dominated by the sense of vision. For the modern individual, what is “seen” is the “real”: human thought is formed by the vision, which is a construct of world .The aim of this course is to develop a critical view on visual practices of everyday life.
Content	?1. Week Culture 2. Week Basics of Visual Culture 3. Week Art and Visual Perception :Balance 4. Week Art and Visual Perception :Shape 5. Week Art and Visual Perception :Dynamics 6. Week Art and Visual Perception :Light &Color 7. Week Exam 8. Week Framing Culture: Visual Culture and Social Sciences 9. Week Visual Cultural Studies 10. Week Everyday Life and Visual Culture 11. Week Documentary Film 12. Week Visual Ethnography 13. Week Fieldwork 14. Week Fieldwork
References	Kevin Robins (1999) Imaj: Görmenin Kültür ve Politikası (Çev: Nurçay Türkoğlu), İstanbul: Ayrıntı Yayınları. Nicholas Mirzoeff (1999) An Introduction to Visual Culture, London, NY, Routledge. Marc Augé (2009)La Rancune et le Prophète, Paris: EHESS, 1990 John Berger, Görme Biçimleri, İstanbul: Metis Yayınları. E.H. Gombrich (2008) Sanatın Öyküsü, İstanbul: Remzi Kitabevi. Bozkurt Güvenç (1999) İnsan ve Kültür, İstanbul: Remzi Kitabevi. E. Cassirer, İnsan Üstüne Bir Deneme, İstanbul: Say, 2005 Margaret Mead, Le Fossé des Générations, Paris: Seuil, 1971 Marc Henri Piault (2000) Anthropologie et Cinéma, Paris: Nathan. Michel De Certeau (1990) L’Invention du Quotidien, Paris: Gallimard. Henri Lefebvre, Modern Dünyada Gündelik Hayat (Çev: Işın Gürgüz), İstanbul: Metis, 1998

Theory Topics

Week	Weekly Contents
1	What is Visual Culture?
2	Basics of visual culture
3	Art and visual perception
4	Art and visual culture
5	Photography and visual culture
6	Anthropology and visual culture
7	Popular culture and visual representations
8	Popular culture and visual representation
9	Popular culture and visual representation
10	Intercultural communication
11	Intercultural communication
12	Intercultural communication
13	Painting and visual culture
14	Visual culture on the Internet