

## Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G424	Entrepreneurship	7	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Elective
Course Level	Bachelor Degree
Objective	This course aims to teach the basics of entrepreneurship and the process including the creation and the takeover of the company.
Content	<p>Week 1: Introduction to entrepreneurship</p> <p>Week 2: Entrepreneurship, what is it?</p> <p>Week 3: It all starts with an idea</p> <p>Week 4: Getting information and help</p> <p>Week 5: Elaborating the first draft of his/her project</p> <p>Week 6: Validating his/her concept</p> <p>Week 7: Building his/her Business Model</p> <p>Week 8: Midterm exam</p> <p>Week 9: Estimating his/her turnover</p> <p>Week 10: Structuring the project</p> <p>Week 11: Starting and envisioning the future</p> <p>Week 12: Project presentation</p> <p>Week 13: Project presentation</p> <p>Week 14: Project presentation</p>
References	<ul style="list-style-type: none"><li>• Entrepreneuriat, Michel Coster, 2009, Pearson Education, France.</li><li>• Entrepreneuriat, C. Léger-Jarniou, G. Certhoux, J.-M.Degeorge, N. Lameta &amp; H. Le Goff, DUNOD, 2016, France.</li><li>• Entrepreneurship, Successfully Launching New Ventures, Bruce R. Barringer &amp; R. Duane Ireland, 5th Edition, 2016, Pearson, Essex, England.</li><li>• New Venture Creation, Stephen Spinelli, Jr. &amp; Robert Adams, 9th Edition, 2012, McGraw-Hill Education, New York.</li><li>• Girişimcilik, Temel Kavramlar, Girişimcilik Türleri, Girişimcilikte Güncel Konular, 2017, Cinius Yayınları.</li><li>• Girişimcilik Okulu, E. Aysan Doğaner, 2014, Kuraldışı Yayıncılık.</li></ul>

Theory Topics

Week	Weekly Contents
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