

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
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| G424 | Entrepreneurship | 5 | 3 | 0 | 0 | 3 | 5 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | French |
| Course Type | Elective |
| Course Level | Bachelor Degree |
| Objective | This course aims to teach the basics of entrepreneurship and the process including the creation and the takeover of the company. |
| Content | Week 1: Introduction to entrepreneurship Week 2: Entrepreneurship, what is it? Week 3: It all starts with an idea Week 4: Getting information and help Week 5: Elaborating the first draft of his/her project Week 6: Validating his/her concept Week 7: Building his/her Business Model Week 8: Midterm exam Week 9: Estimating his/her turnover Week 10: Structuring the project Week 11: Starting and envisioning the future Week 12: Project presentation Week 13: Project presentation Week 14: Project presentation |
| References | <ul style="list-style-type: none">• Entrepreneuriat, Michel Coster, 2009, Pearson Education, France.• Entrepreneuriat, C. Léger-Jarniou, G. Certhoux, J.-M.Degeorge, N. Lameta & H. Le Goff, DUNOD, 2016, France.• Entrepreneurship, Successfully Launching New Ventures, Bruce R. Barringer & R. Duane Ireland, 5th Edition, 2016, Pearson, Essex, England.• New Venture Creation, Stephen Spinelli, Jr. & Robert Adams, 9th Edition, 2012, McGraw-Hill Education, New York.• Girişimcilik, Temel Kavramlar, Girişimcilik Türleri, Girişimcilikte Güncel Konular, 2017, Cinius Yayınları.• Girişimcilik Okulu, E. Aysan Doğaner, 2014, Kuraldışı Yayıncılık. |

Theory Topics

| Week | Weekly Contents |
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