Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CO-E 541	Advertising and Campaign Analyses	2	3	0	0	3	6

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Prerequisites						
Admission Requirem	nents					
Language of Instruct	tion					
Course Type						
Course Level		Masters Degree				
Objective						
Content						
References						

Theory Topics

Week	Weekly Contents
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