

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------------------|---|----------|--------|----------|-----|--------|------|
| COM 504 | Culture Industries and Political Economy of Mass Media | 2 | 3 | 0 | 0 | 3 | 6 |
| Prerequisites | | | | | | | |
| Admission Requirements | | | | | | | |
| Language of Instruction | Turkish | | | | | | |
| Course Type | Compulsory | | | | | | |
| Course Level | Masters Degree | | | | | | |
| Objective | During the course of this course mass media will be examined as a form of capitalist industrial production and the social and ideological outcomes of its products will be explored through the texts written in the critical political economy tradition. | | | | | | |
| Content | See Topics | | | | | | |
| References | <p>1. Selda Bulut (2009) (der) Sermayenin Medyası, Medyanın Sermayesi: Ekonomi Politik Yaklaşımlar, Ütopya: Ankara.</p> <p>2. Şerife Çam (2008) Medya çalışmalarında İdeoloji, De Ki: Ankara.</p> <p>3. Levent Yaylağül (2006) Kitle İletişim Kuramları, Dipnot Yayınları: Ankara.</p> <p>4. Haluk Geray (2005) (der) İletişim Ağlarının Ekonomisi, Siyasal Kitabevi: Ankara.</p> <p>5. Gülseren Adaklı (2006) Türkiye’de Medya Endüstrisi, Ütopya: Ankara.</p> <p>6. Mustafa Sönmez (2003) Filler ve Çimenler, İletişim: İstanbul.</p> <p>7. Funda Başaran (2000) İletişim ve Emperyalizm: Türkiye’de Telekomünikasyonun Ekonomi-Politigi, Ütopya: Ankara</p> <p>Selected papers</p> | | | | | | |

Theory Topics

| Week | Weekly Contents |
|------|--|
| 1 | Introduction |
| 2 | Critical Approaches to Media and Communication Studies |
| 3 | Frankfurt School and Culture Industries |
| 4 | Cultural Studies |
| 5 | Critical Political Economy |
| 6 | Presentation and discussion of the selected papers |
| 7 | Presentation and discussion of the selected papers |
| 8 | Presentation and discussion of the selected papers |
| 9 | Presentation and discussion of the selected papers |
| 10 | Presentation and discussion of the selected papers |
| 11 | Presentation and discussion of the selected papers |
| 12 | Presentation and discussion of the selected papers |
| 13 | Presentation and discussion of the selected papers |
| 14 | Presentation and discussion of the selected papers |