

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM426	Health Communication	8	2	0	0	2	3

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	The aim of this course is to convey how communication strategies can be used to direct individuals to the right health behavior, considering the public interest, and to gain knowledge and skills in health communication field.
Content	
References	

Theory Topics

Week	Weekly Contents
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