Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
JOU372	Periodical Design	6	2	1	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	
Course Level	Bachelor Degree
Objective	The goal of the course is to lead the students to experience an entire periodical design process by using the knowledge and ability gained in the "Desktop Publishing" course. Being led by the supervision of the lecturers, the students are expected to design a periodical with a specific theme. In this context, a simultaneous design process including different stages and aspects of desktop publishing will be organized.
Content	1. Cours: Proposing the Project Discussion on the Publishing Policy 2. Cours: Defining the Publishing Policy 3. Cours: Organizing the Page Plan 4. Cours: Logotype Design 5. Cours: Logotype Design 6. Cours: Layout Design 7. Cours: Layout Design 8. Cours: Design of "Contents" and "Editorial" 9. Cours: Page Design 10. Cours: Page Design 11. Cours: Page Design 12. Cours: Cover Design 13. Cours: Cover Design 14. Cours: Final Evaluation of the whole project
References	- Ambrose, G. ve Harris, P. (2005) Layout, Ava Publishing. - Ambrose, G. ve Harris, P. (2003) Fundamentals of Creative Design, AVA Publishing. -Communication Arts -Novum -Print

Theory Topics

Week	Weekly Contents
1	Defining the Publishing Policy
2	Defining the Publishing Policy
3	Organizing the Page Plan
4	Organizing the Page Plan
5	Logotype Design
6	Logotype Design
7	Layout Design
8	Layout Design
9	Design of "Contents" and "Editorial"
10	Page Design
11	Page Design
12	Page Design
13	Cover Design
14	Cover Design

Theory Topics

Week	Weekly Contents