

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|----------------------------------|----------|--------|----------|-----|--------|------|
| JOU208 | Journalism and Interactive Media | 4 | 2 | 1 | 0 | 3 | 5 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | Turkish |
| Course Type | |
| Course Level | Bachelor Degree |
| Objective | This course focuses on news production practices for different interactive media environments (such as web sites, mobile devices, social media platforms, and so on) by using different digital methods and techniques. |
| Content | See. Subject Headings (Topics) |
| References | <ul style="list-style-type: none">- Andy Bull (2010). Multimedia journalism : a practical guide. Routledge: New York.- Lynda Felder (2012). Writing for the Web : Creating Compelling Web Content Using Words, Pictures and Sound. New Riders: Berkeley.- Timothy Garrand (2006). Writing for Multimedia and the Web : A Practical Guide to Content Development for Interactive Media. Elsevier: Oxford. |

Theory Topics

| Week | Weekly Contents |
|------|---|
| 1 | Introduction to the course |
| 2 | Characteristics of interactive media |
| 3 | Changing media sector and news consumption habits |
| 4 | News production for news/web sites |
| 5 | News production for news/web sites |
| 6 | News production for news/web sites |
| 7 | News production for mobile devices |
| 8 | Midterm exam |
| 9 | News sharing on social media |
| 10 | Use of user-generated photos and videos in news |
| 11 | Use of Storify in news |
| 12 | Use of timeline in news |
| 13 | Use of interactive maps in news |
| 14 | Data visualization and infographic |