

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|----------------------|----------|--------|----------|-----|--------|------|
| G462 | Corporate Governance | 6 | 3 | 0 | 0 | 3 | 5 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | French |
| Course Type | Elective |
| Course Level | Bachelor Degree |
| Objective | This course aims to teach the fundamental theories of corporate governance and offer a broad overview of corporate governance practices in several countries around the world. |
| Content | <p>Week 1: The origins of governance</p> <p>Week 2 : Theories and philosophies of corporate governance</p> <p>Week 3: The different forms of governance</p> <p>Week 4: Governance Partners: Investors, Companies and Directors</p> <p>Week 5: The board of directors and the supervisory board</p> <p>Week 6: Corporate Social Responsibility</p> <p>Week 7: Mid-term exam</p> <p>Week 8: Risk Management and Internal Control</p> <p>Week 9: The specific case of the family business</p> <p>Week 10: Daily governance</p> <p>Week 11: Diversified practices in Europe and in the world</p> <p>Week 12: Corporate Governance in the United States</p> <p>Week 13: Corporate Governance in Turkey</p> <p>Week 14 : Alternative models of corporate governance and new regulation of capitalism</p> |
| References | <ul style="list-style-type: none">• Manuel de Gouvernance d'Entreprise, Pierre Cabane, 2013, Groupe Eyrolles, France.• La Gouvernance de l'Entreprise, Roland Perez, 2009, Collection Repères, France.• Corporate Governances, Principles, Policies and Practices, Bob Tricker, 2015, 3rd Edition, Oxford University Press.• Kurumsal Yönetim Nasıl Yönetilmeli? Prof. Dr. Ali Alp & Doç. Dr. Sami Kılıç, 2014, Doğan Kitap.• Aile Şirketlerinde Kurumsallaşma ve Kurumsal Yönetim Uygulamaları, Doç. Dr. İclal Attila, 2016, Türkmen Kitabevi. |

Theory Topics

| Week | Weekly Contents |
|------|---|
| 1 | The origins of governance |
| 2 | Theories and philosophies of corporate governance |
| 3 | The different forms of governance |
| 4 | Governance Partners: Investors, Companies and Directors |
| 5 | The board of directors and the supervisory board |
| 6 | Corporate Social Responsibility |
| 7 | Mid-term exam |
| 8 | Risk Management and Internal Control |
| 9 | The specific case of the family business |
| 10 | Daily governance |
| 11 | Diversified practices in Europe and in the world |
| 12 | Corporate Governance in the United States |
| 13 | Corporate Governance in Turkey |
| 14 | Alternative models of corporate governance and new regulation of capitalism |