

## Content

| Course Code | Course Name                       | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-----------------------------------|----------|--------|----------|-----|--------|------|
| COM433      | Film Project Development Workshop | 7        | 2      | 0        | 0   | 2      | 3    |

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|------------------------|--|
| Prerequisites          |  |
| Admission Requirements |  |

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|-------------------------|--|
| Language of Instruction | Turkish  |
| Course Type             | Elective   |
| Course Level            | Bachelor Degree  |
| Objective               | Aim of this course is to give basic information and examples about development of different kinds of film projects and on the base of this information to make practice for developing a project, presenting it, preparing a budget and searching for resources.   |
| Content                 | <p>Week 1. Types of film project</p> <p>Week 2. Description and budgeting criteria.</p> <p>Week 3. Goals and strategic planning</p> <p>Week 4. Presentation and budgeting examples</p> <p>Week 5. Features of a producer and communication</p> <p>Week 6. Features of co-productions</p> <p>Week 7. Searching for support: national public support</p> <p>Week 8. T.C. Cultural Ministry submissions: case studies</p> <p>Week 9. T.C. Cultural Ministry submissions: practice</p> <p>Week 10. Searching for support: regional public support</p> <p>Week 11. Eurimages submissions: case studies</p> <p>Week 12. Eurimages submissions: practice</p> <p>Week 13. Other public support: foreign, regional, multinational support opportunities</p> <p>Week 14. Private sector support: examples such as sponsorship, television pre-emption etc...</p> |
| References              | <p>CNC , Coll.Dixit, Eyrolles, Paris, 2006</p> <p>Robert Edgar HUNT, Réalisation de films, Pyramyd, Paris, 2008</p> <p>Jane BARNWELL, Les fondamentaux de la réalisation de films, Pyramyd, Paris, 2010</p> <p>Elliott GRAVE, 130 exercices pour réussir son premier film, Eyrolles, Paris, 2010</p> <p>J.-P. FOUGEA,- P.ROGARD, Les aides au financement, Dixit, Paris, 2009</p> <p>Olivier AMIEL, Le financement public du cinéma dans l'Union Européenne, LGDJ, 2008</p> <p>Ph.LAURIER, Producteur du cinéma : un métier, Chiron, 2005</p>  |

## Theory Topics

| Week | Weekly Contents   |
|------|---|
| 1    | Types of film project   |
| 2    | Description and budgeting criteria.   |
| 3    | Goals and strategic planning  |
| 4    | Presentation and budgeting examples   |
| 5    | Features of a producer and communication  |
| 6    | Features of co-productions  |
| 7    | Searching for support: national public support                                      |
| 8    | T.C. Cultural Ministry submissions: case studies                                    |
| 9    | T.C. Cultural Ministry submissions: practice  |
| 10   | Searching for support: regional public support                                      |
| 11   | Eurimages submissions: case studies   |
| 12   | Eurimages submissions: practice   |
| 13   | Other public support: foreign, regional, multinational support opportunities        |
| 14   | Private sector support: examples such as sponsorship, television pre-emption etc... |