

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM243	Gender, Communication and Media	3	2	0	0	2	3

Prerequisites	
Admission Requirements	

Language of Instruction	English
Course Type	Elective
Course Level	Bachelor Degree
Objective	On time where men / women parity and the recognition of the sexual identities in their variety is one of the major issues of social life, this course gives itself as objectives the study of the contribution of the media to the production and the reproduction of the genders, as socially constructed sexes.
Content	(Subject Headings)
References	- Course notes - Margaret Mead, L'un et l'autre sexe, Paris : Folio essais, 1966. - Pierre Bourdieu, La Domination Masculine, Acte de la Recherche en Sciences Sociales, No.84, Sept. 1990, 4-31. - Christine Guionnet et Erik Neveu, Féminins/Masculins. Sociologie du Genre, Paris: Armand Collin, 2005. - Michèle Ferrand, Féminin Masculin, Paris : Editions La Découverte, 2004. - Monique Rémy, Comment les Femmes sont Vues, Paris: Point d'appui, Women's Studies, 1994. - Hülya Uğur Tanrıöver et Ö. Danacı Yüce, Symbolic Annihilation of Women in the Turkish Daily Press, in Y. Pasadeos, D. Dimitrakopoulou (Eds.), Mass Media Research: International Approaches, Athens: Athens Institute For Education and Research-ATINER, 2006, 183-192. - Özlem Danacı Yüce et B. Kara, Belles de Sport: Représentation des femmes dans les pages sportives des quotidiens turcs, İletişim-Özel Sayı (Représentations Sociales et Communication), Özel sayı, Temmuz 2009,377-391. - Hülya Uğur Tanrıöver, Özlem Danacı Yüce et alii, Medyada Kadınların Temsil Biçimleri, in Medyada Cinsiyetçiliğe Son, İstanbul: Kadınların Medya İzleme Grubu-MEDİZ Yayını, 2008, 110-164. - Ayşegül Yaraman, Turquie : Réalité du Féminisme et Ambigüités du Kémalisme, Après-demain, No.1, Mars 2007, 16-19. - www.whomakesthenews.org

Theory Topics

Week	Weekly Contents
1	Knowledge and presentation of the course and program
2	Sex and gender: construction of a concept
3	Division of the social work and "sexual roles" (gender roles)
4	Feminist movement and gender issues
5	Production and reproduction of social roles: The process of socialization
6	The movement of women and gender issues in Turkey
7	MIDTERM
8	Questions of gender and production/consumption of the media contents
9	Gender studies in the media production industries
10	Gender studies in media texts
11	Gender studies and reception
12	Intervention of a speaker
13	Presentation of students' works
14	Presentation of students' works