## Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CO-E 581	Marketing Principles	1	3	0	0	3	6

Prerequisites				
Admission Requirem	ents			
Language of Instruct	ion			
Course Type				
Course Level	Masters Degree			
Objective				
Content				
References				

## **Theory Topics**

Week	Weekly Contents
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