

**Content**

<b>Course Code</b>	<b>Course Name</b>	<b>Semester</b>	<b>Theory</b>	<b>Practice</b>	<b>Lab</b>	<b>Credit</b>	<b>ECTS</b>
G541	Marketing Theory	1	3	0	0	3	7

Prerequisites

Admission Requirements

Language of Instruction

Course Type

Course Level           Masters Degree

Objective

Content

References

**Theory Topics**

**Week**

**Weekly Contents**