

## Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G497	Business Ethics	5	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Elective
Course Level	Bachelor Degree
Objective	This course aims to teach fundamental notions of ethics and possible ethical problems in different areas of an enterprise and their solutions.
Content	<p>Week 1: Introduction to ethics and fundamental notions</p> <p>Week 2: Ethical theories in philosophy</p> <p>Week 3: Sociology of morality</p> <p>Week 4: Fundamental notions of moral psychology</p> <p>Week 5: Theories of moral psychology</p> <p>Week 6: Ethical blindness</p> <p>Week 7: Mid-term exam</p> <p>Week 8: Introduction to business ethics</p> <p>Week 9: Ethical problems in companies</p> <p>Week 10: Social responsibility</p> <p>Week 11: Ethical decision-making and leadership</p> <p>Week 12: Evaluation of an ethics program</p> <p>Week 13: Legal regulations</p> <p>Week 14 : The homework presentations</p>
References	<p>Armstrong, Walter (2008). <i>Moral Psychology</i>. Cambridge, MA: MIT Press.</p> <ul style="list-style-type: none"> <li>• Bloom, P. (2013). <i>Just Babies: The Origins of Good and Evil</i>. Penguin: New York.</li> <li>• Brenkert, G. (2010). <i>The Oxford Handbook of Business Ethics</i>. Oxford: UK.</li> <li>• Darwall, S. (1998). <i>Philosophical Ethics</i>. Westview: Oxford.</li> <li>• Drumwright, M. &amp; Murphy, P. (2004). How Advertising Practitioners View Ethics : Moral Muteness, Moral Myopia, and Moral Imagination, <i>Journal of Advertising</i>. 33: 2</li> <li>• Hitlin, S &amp; Vaisey, S. (eds) (2010). <i>Handbook of the Sociology of Morality</i>. Springer: New York.</li> <li>• Luetge, C. (2013). <i>Handbook of the Philosophical Foundations of Business Ethics</i>. Springer: New York.</li> <li>• Palazzo, G. (20 12). Ethical Blindness, <i>Journal of Business Ethics</i>, 109 / 3.</li> </ul>

## Theory Topics

Week	Weekly Contents