

**Content**

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G129	Introduction to Management	1	3	0	0	3	5

Prerequisites

Admission Requirements

Language of Instruction French

Course Type Compulsory

Course Level Bachelor Degree

Objective This lecture is designed for first year students of Department of Business Administration.. Students will learn basic knowledge about organizations and the science of Business Administration, in French.

Week 1.

Organization and environment- Definitions

Week 2.

Organization :creation and structure

Week 3.

Organization: the system.How it works?

Week 4.

Management and functions

Week 5.

Management and functions

Week 6.

Production and supplying

Content

Week 7.

Production and supplying

Week 8.

Marketing

Week 9.

Marketing

Week 10.

Finance

Week 11.

Finance

Week 12.

Human ressources

Week 13.

Human ressources

Week 14.

Other functions in the organization

.L'Entreprise 2 ed. Gaetan morin ed.

.Pierre Pottier ,(2001) Introduction a la Gestion, Foucher

.P. Baranger et al., Gestion, les fonctions de l'Entreprise, (1998) Vuibert, 2nd ed.

References

L'entreprise-

.JP Lorriau, L'Economie de l'Entreprise (1991), Dunod

. İ. Mucuk, Modern İşletmecilik, (2005) Türkmen kitabevi

. Ö. Dinçer, İşletme yönetimine giriş, (2003) Beta

Theory Topics

Week

Weekly Contents