## Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
RPS 583	Brand Management	2	3	0	0	3	6

	9			
Prerequisites				
Admission Requirem	ents			
Language of Instructi	on			
Course Type				
Course Level	Masters Degree			
Objective				
Content				
References				

## **Theory Topics**

Week	Weekly Contents
	,