

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|----------------------|----------|--------|----------|-----|--------|------|
| CO-E 581 | Marketing Principles | 2 | 3 | 0 | 0 | 3 | 6 |

| | |
|------------------------|--|
| Prerequisites | |
| Admission Requirements | |

| | |
|-------------------------|----------------|
| Language of Instruction | |
| Course Type | |
| Course Level | Masters Degree |
| Objective | |
| Content | |
| References | |

Theory Topics

| Week | Weekly Contents |
|------|-----------------|
|------|-----------------|