Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
ML516	Marketing Management	1	3	0	0	3	6

25 . 5	marketing management	'			
Prerequisites					
Admission Requirem	ients				
Language of Instruct	ion				
Course Type					
Course Level	Masters Degree				
Objective					
Content					
References					

Theory Topics

Week	Weekly Contents
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