Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM135	Basic Design	1	1	1	0	2	5

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	In this primary step of design education, by considering the differences of design and art, elements, principals and tools of design will be taught through lectures and practical studies. Basic elements, principals and tools for any two dimensional, three dimensional, motion or interactive design media are included in the scope of the course. This course, which constitutes the basis for any kind of design and art education, has been modified due to the needs of the participants who are students at communication faculty.

Content	1.cours: Introduction to Basics of Design
	2.cours: Elements of Design: Conceptual
	Point, Line, Plane, Volume
	3.cours: Elements of Design: Visual
	Shape-Form, Light-Shade
	Principals of Design: Figure-Ground
	Design Tools: Abstraction
	4.cours: Field Study
	5.cours: Elements of Design: Visual
	Colour-Value
	Principals of Design: Balance
	6.cours: Elements of Design: Visual
	Texture-Pattern
	Principals of Design: Harmony
	Design Tools: Repetition
	7.cours: Field Study
	8.cours: Elements of Design: Relational
	Direction-Position-Size-Gravity
	Principals of Design: Rithym-Emphasis
	Design Tools: Gradition
	9.cours: Elements of Design: Practical
	Representation-Meaning-Fuction-Structure
	Design Tools: Hierarchie-Radiality-Centrality-
	Concentricity-Axiality-Grid
	10. cours: Designing 3D
	11.cours: Designing with Text: Typography
	12. cours: Designing with Text: Typography
	13. cours: Introduction to Interactive Design
	14.cours: Field Study
References	- Graham, I. (2002) Basics of Design: Layout and Typography for Beginners, Delmar.
	- Ambrose, G. ve Harris, P. (2003) The Fundementals of Creative Design, AVA Publishing.
	- Ambrose, G. ve Harris, P. (2005) Color, AVA Publishing.

Theory Topics

Week	Weekly Contents
1	Introduction to Basics of Design
2	Elements of Design: Conceptual

Week	Weekly Contents
3	Elements of Design: Visual Principals of Design: Figure-Ground Design Tools: Abstraction
4	Field Study
5	Elements of Design: Visual Principals of Design: Balance
6	Elements of Design: Visual Principals of Design: Harmony Design Tools: Repetition
7	Field Study
8	Elements of Design: Relational Principals of Design: Rithym-Emphasis Design Tools: Gradition
9	Elements of Design: Practical Design Tools: Hierarchie-Radiality-Centrality- Concentricity-Axiality-Grid
10	Designing 3D
11	Designing with Text: Typography
12	Designing with Text: Typography
13	Introduction to Interactive Design
14	Field Study