

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
PM549	Distribution Policies And Logistics Management	1	3	0	0	3	7

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Masters Degree
Objective	The objective is to explain the distribution policies and practices in details as an attempt to manage the logistic activities efficiently. Thus, the course consists of explaining distribution policies and logistics management theories to meet this goal
Content	Week 1. General terminology and introduction to course material Week 2. Strategies of distribution policies. Week 3. Strategies of distribution policies. Week 4. Academic article discussions and group work fort he presentations. Week 5. Academic article discussions and group work fort he presentations. Week 6. Advanced distribution methods and strategies Week 7. Academic article discussions Week 8.Strategies of logistics management Week 9. Strategies of logistics management Week 10. Academic article discussions and group work fort he presentations. Week 11. Academic article discussions and group work fort he presentations. Week 12. Presentation by the students Week 13. Presentation by the students Week 14. Presentation by the students
References	Introduction to Logistics Management, Bowersox, 2000 Professor notes and articles

Theory Topics

Week	Weekly Contents
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