## Content

| Course Code | Course Name           | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-----------------------|----------|--------|----------|-----|--------|------|
| Mİ616       | Securities Management | 1        | 3      | 0        | 0   | 3      | 6    |

| Prerequisites          |  |
|------------------------|--|
| Admission Requirements |  |

| Language of Instruction | Turkish  |  |  |
|-------------------------|--|--|--|
| Course Type             | Elective   |  |  |
| Course Level            | Masters Degree   |  |  |
| Objective               | The aim of this course is to present the different types of markets, roles of stock exchanges, valuation of different kinds of securities and the essentials of portfolio management.  |  |  |
| Content                 | Week 1.: Financial markets Week 2.: Financial institutions Week 3.: Stock exchanges and the computation of stock exchange indexes Week 4.: Stocks Week 5.: Bonds and other securities Week 6.: Principled of equity valuation Week 7.: Valuation of fixed income securities Week 8.: Midterm exam Week 9.: Fundamental analysis in stock valuation Week 10.: Technical analysis in stock valuation Week 11.: Portfolio management Week 12.: Capital asset pricing model Week 13.: Naive methods of portfolio management Week 14.: Portfolio performance evaluation |  |  |
| References              | BOLAK, Mehmet; "Sermaye Piyasası, Menkul Kıymetler ve Portföy Analizi", 4.bası, Beta Basım, Yayım, Dağıtım A.Ş., Mart 2001, İstanbul.  CANBAŞ, Serpil, Hatice DOĞUKANLI; "Finansal Pazarlar", 3. baskı, Beta Basım, Yayım, Dağıtım A.Ş., Eylül 2001, İstanbul.  SARIKAMIŞ, Cevat; "Sermaye Pazarları", Alfa Basım, Yayım, Dağıtım A.Ş., Ocak 1998, İstanbul  FRANCIS, J.C.; " Investments: Analysis and Management", 2. Ed., McGraw-Hill Book Company, 1976  |  |  |

## **Theory Topics**

| Week | Weekly Contents   |  |
|------|---|--|
| 1    | Financial markets   |  |
| 2    | Financial institutions  |  |
| 3    | Stock exchanges and the computation of stock exchange indexes |  |
| 4    | Stocks  |  |
| 5    | Bonds and other securities                                    |  |
| 6    | Principled of equity valuation                                |  |
| 7    | Valuation of fixed income securities                          |  |
| 8    | Midterm exam  |  |
| 9    | Fundamental analysis in stock valuation                       |  |
| 10   | Technical analysis in stock valuation                         |  |
| 11   | Portfolio management  |  |
| 12   | Capital asset pricing model                                   |  |
| 13   | Naive methods of portfolio management                         |  |
| 14   | Portfolio performance evaluation                              |  |