Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|--------------------|----------|--------|----------|-----|--------|------|
| Mİ501 | Applied Statistics | 1 | 3 | 0 | 0 | 3 | 6 |

| Prerequisites | |
|------------------------|--|
| Admission Requirements | |

| Language of Instruction | Turkish | |
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| Course Type | Elective | |
| Course Level | Masters Degree | |
| Objective | The objective of this course is to familiarize students with basic concepts and tools of statistical methodology | |
| Content | Week 1. Introduction to Statistics | |
| | Week 2. Statistical series | |
| | Week 3. Graphs to describe numerical variables | |
| | Week 4. Measures of central tendency | |
| Week 5. Measures of variability Week 6.Probability and its postulates | | |
| | | |
| | Week 8. Bayes theorem | |
| | Week 9. Random variables, mathematical expectation, variance and standard deviation | |
| | Week 10.Discrete and continuous random variables and probability distributions | |
| | Week 11. Hypergeometric distribution, Binomial distribution | |
| | Week 12. The poisson probability distribution, the normal distribution | |
| | Week 13.Analyse of variance | |
| | Week 14. Analyse of Regression | |
| References | Bernard Grais, "Statistique descriptive",3eme edition, Dunod, Paris 1994 Paul Newbold, William L.Carlson, Betty Thorne, "Statistics for Business and Economics", 6th edition, Prentice Hall, Upper Saddle River, New Jersey, 2007 Roger C. Pfaffenberger, James H. Patterson, "Statistical Methods for Business and Economics", Irwin | |
| | 2003Business Communication Today | |

Theory Topics

| Week | Weekly Contents |
|------|----------------------------|
| 1 | Introduction to Statistics |

| Week | Weekly Contents | |
|------|---|--|
| 2 | Statistical series | |
| 3 | Graphs to describe numerical variables | |
| 4 | Measures of central tendency | |
| 5 | Measures of variability | |
| 6 | Probability and its postulates | |
| 7 | Probability Rules | |
| 8 | Bayes theorem | |
| 9 | Random variables, mathematical expectation, variance and standard deviation | |
| 10 | Discrete and continuous random variables and probability distributions | |
| 11 | Hypergeometric distribution, Binomial distribution | |
| 12 | The poisson probability distribution, the normal distribution | |
| 13 | Analyse of variance | |
| 14 | Analyse of Regression | |