

Content

| Course Code | Course Name                       | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-----------------------------------|----------|--------|----------|-----|--------|------|
| G425        | Contemporary Issues in Management | 7        | 3      | 0        | 0   | 3      | 5    |

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| Prerequisites          |  |
| Admission Requirements |  |

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| Language of Instruction | French   |
| Course Type             | Elective   |
| Course Level            | Bachelor Degree  |
| Objective               | The main objective of this course is to enable students to identify the contemporary issues in management, and to familiarize participants with the theories and practices in this area. Students who attend this course will have the theoretical, conceptual and technical knowledge that is necessary to solve effectively the conflict of interests between today's businesses and their stakeholders.   |
| Content                 | Week 1. Introduction of Course Content<br>Week 2. Development of Corporate Social Responsibility Concept<br>Week 3. Documentary: The Corporation (M. Achbar & J. Abbott)<br>Week 4. Documentary: The Corporation (M. Achbar & J. Abbott)<br>Week 5. Development of Corporate Social Responsibility Concept<br>Week 6. Differences between Europe and USA<br>Week 7. Regulations on the global scale<br>Week 8. Documentary: Manufacturing Consent: Noam Chomsky and The Media (M. Achbar & P. Wintosick)<br>Week 9. Development in Turkey<br>Week 10. Documentary: Capitalism: A Love Story. (Michael Moore)<br>Week 11. Project presentations and discussions<br>Week 12. Project presentations and discussions<br>Week 13. Project presentations and discussions<br>Week 14. Project presentations and discussions |
| References              | Yamak, S. (2007). Kurumsal Sosyal Sorumluluk Kavramının Gelişimi. İstanbul: BETA.  |

Theory Topics

| Week | Weekly Contents |
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