

**Content**

<b>Course Code</b>	<b>Course Name</b>	<b>Semester</b>	<b>Theory</b>	<b>Practice</b>	<b>Lab</b>	<b>Credit</b>	<b>ECTS</b>
G221	Management and Organization	3	3	0	0	3	6

Prerequisites

Admission Requirements

Language of Instruction French

Course Type Compulsory

Course Level Bachelor Degree

Objective The main objective of this course is to introduce students to the fundamental concepts and techniques involved in managing today's dynamic organization. Students will have an understanding of basic managerial practices as planning, organizing, leading and controlling.

Week 1. Introduction to Management: Managers and organizations

Week 2. Evolution of management thoughts and concepts

Week 3. Decision making

Week 4. Planning

Week 5. Strategic planning and management

Week 6. Organizing and organizational structure

Week 7. Mid-term exam

Content

Week 8. Group dynamics and motivation management

Week 9. Leadership

Week 10. Interpersonal relationships management

Week 11. Controlling and control processes

Week 12. Case studies

Week 13. Case studies

Week 14. Case studies

References

Bergeron P.G. (2001). La Gestion Dynamique: Concepts, méthodes et applications, Paris: Gaëtan Morin Ed.

**Theory Topics**

**Week**

**Weekly Contents**