

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
IND443	Management and Organization	7	3	0	0	3	4

Prerequisites

Admission Requirements

Language of Instruction French

Course Type Elective

Course Level Bachelor Degree

Objective The main objective of this course is to introduce students to the fundamental concepts and techniques involved in managing today's dynamic organization. Students will have an understanding on basic managerial practices as planning, organizing, leading and controlling.

Week 1. Introduction to Management: Managers and organizations

Week 2. Evolution of management thoughts and concepts

Week 3. Decision making

Week 4. Planning

Week 5. Strategic planning and management

Week 6. Organizing and organizational structure

Week 7. Mid-term exam

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Week 8. Group dynamics and motivation management

Week 9. Leadership

Week 10. Interpersonal relationships management

Week 11. Controlling and control processes

Week 12. Case studies and project presentations

Week 13. Case studies and project presentations

Week 14. Case studies and project presentations

References

• T. Koçel "İşletme Yöneticiliği", 13.bası, Beta: İstanbul 2011.

• R.L. Daft, "New Era of Management", 10th edition, SOUTH-WESTERN: NY 2011.

• Schermerhorn, J.R., "Exploring Management in Modules", John Wiley, 2006

Theory Topics

Week

Weekly Contents