Content

Course Code Course Name **Semester Theory Practice Lab Credit ECTS**

3 0 IND456 Total Quality Management 8 0 3 4

Prerequisites

Admission Requirements

Language of Instruction French Elective Course Type

Course Level Bachelor Degree

Total Quality Management describes an organizational management approach that aims long-term success through Objective

customer satisfaction. This course is designed to provide students fundamentals of the Total Quality. It aims to

develop an understanding of Total Quality Management tools.

Defining quality, basic concepts of Total Quality Management, Customer satisfaction, Process management,

Continuous improvement, Performance measures, Quality Function Deployment (QFD), Supplier selection, Quality Content

costs, Taguchi's quality engineering, Benchmarking, Quality management systems

Besterfield, D.H. et al., "Total Quality Management", Prentice Hall.

References Akao, Y., "Quality Function Deployment – QFD- Integrating Customer Requirements into Product Design",

Productivity Press.

Theory Topics

Week **Weekly Contents**

1 Defining quality, basic concepts of Total Quality Management

- 2 Customer satisfaction
- 3 Process management
- 4 Continuous improvement
- 5 Performance measures
- 6 Quality Function Deployment (QFD)
- 7 QFD applications
- 8 QFD applications
- 9 Midterm exam
- 10 Supplier selection
- 11 Quality costs
- 12 Taguchi's quality engineering
- 13 Benchmarking
- 14 Quality management systems