

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
PM544	Reporting Techniques	2	3	0	0	3	7

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Masters Degree
Objective	This course aims to teach the research and reporting techniques
Content	<p>Week 1. Quantitative research</p> <p>Week 2. Quantitative research</p> <p>Week 3. Quantitative research</p> <p>Week 4. Qualitative research</p> <p>Week 5. Qualitative research</p> <p>Week 6. Qualitative research</p> <p>Week 7. Mid-term Exam</p> <p>Week 8. Reporting techniques</p> <p>Week 9. Reporting techniques</p> <p>Week 10. Formats of articles and thesis</p> <p>Week 11. Formats of articles and thesis</p> <p>Week 12. Presentation</p> <p>Week 13. Presentation</p> <p>Week 14. Presentation</p>
References	<p>? Andre V. Alexandrov (2004) "How to write a research paper", Cerebrovascular diseases, 18 (1), pp.135-138</p> <p>? Leslie N. Carraway, (2009) "Content and organization of scientific paper", The American Midland Naturalist; 161(2), pp.371-379</p> <p>? Tauno Kakale, Petra de Weerd-Nederhof (2009), "The do and don't of writing a journal article", Journal of Workplace Learning, 21(1), pp.71-80</p> <p>? John Overveit (2008), "Writting a scientific paublication for a management journal", Journal of Health Organization and Management, 22(2), pp.189-206</p> <p>? Franklin L. Resenfelt, John T. Dowling, Salvatore Pepe and Merly J. Fullerton (2000), "How to write a paper for publication" Heart, Lung and Circulation, 9(1), pp.82-87</p> <p>? Larry B. Christensen, R. Burke Johnson and Lisa A. Turner (2010), Research Methods, Design and Analysis 11.th ed., Pearson Education</p> <p>? Naresh K. Malhotra, Marketing Research: An Applied Orientation</p> <p>? Ali Yıldırım & Hasan Şimşek (2004), Sosyal Bilimlerde Nitel Araştırma Yöntemleri, Seçkin Yayınevi</p> <p>? Türker Baş, Ulun Akturan (2008), Nitel Araştırma Yöntemleri Nvivo 7.0 ile Nitel Veri Analizi, Seçkin Kitabevi</p>

Theory Topics

Week	Weekly Contents
1	Quantitative research
2	Quantitative research
3	Quantitative research
4	Qualitative research
5	Qualitative research
6	Qualitative research
7	Mid-term Exam
8	Reporting techniques
9	Reporting techniques
10	Formats of articles and thesis
11	Formats of articles and thesis
12	Presentation
13	Presentation
14	Presentation