

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
PHIL 701	Seminar	2	0	0	0	0	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	In this course peer-reviewed articles, researches, projects will be studied. Actual problems on communication studies will be discussed by participation of visitors from private sector and students will gather knowledge about diverse subjects on management of strategic communication.
Content	Week 1.Tecniques of presentation  Week 2. Introduction of thesis writing and research  Week 3. Thesis writing; problematic and hypothesis  Week 4.Thesis writing: scientific citation  Week 5. Scientific writing and presentation  Week 6. Visitors  Week 7. Visitors  Week 8. Visitors  Week 9. Visitors  Week 10. Visitors  Week 11. Presentations  Week 12. Presentations  Week 13. Presentations  Week 14. Presentations
References	Halil Seyidoğlu. Bilimsel Araştırma ve Yazma Teknikleri. 8. Baskı, İstanbul: 2000

Theory Topics

Week	Weekly Contents
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