

**Content**

<b>Course Code</b>	<b>Course Name</b>	<b>Semester</b>	<b>Theory</b>	<b>Practice</b>	<b>Lab</b>	<b>Credit</b>	<b>ECTS</b>
SİY 613	Globalisation and Virtual Society	2	2	0	0	2	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Masters Degree
Objective	The main questions we ask in this context are: Which are the various paradigms of a "network" concept? How are organizations and institutions reorganized or transformed to handle this new social order properly? What does the creation of virtual reality by communication systems mean?

Content	<p>Week 1. Definition of the concepts</p> <p>Week 2. Reflexions on the technological development</p> <p>Week 3. Question of the technique in the communication researches</p> <p>Week 4. Jacques Ellul: Critique of the technological order</p> <p>Week 5. Philosophy of Networks: evolution of the concept</p> <p>Week 6. Manuel Castells: Political economy of the Networked Society I</p> <p>Week 7. Manuel Castells: Political economy of the Networked Society II</p> <p>Week 8. Jean Baudrillard: virtual reality</p> <p>Week 9. Mid-term exam</p> <p>Week 10. Evolution of the social media</p> <p>Week 11. Social Media: Facebook and Twitter I</p> <p>Week 12. Social Media: Facebook and Twitter II</p> <p>Week 13. Project studies</p> <p>Week 14. Project studies</p>
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References	<p>Breton P., L'Utopie de la communication : le mythe du village planétaire, La Découverte, Paris, 1997</p> <p>Breton P., Rieu A.M, La Techno-science en question. Eléments pour une archéologie du XXe siècle , Seyssel, Champ vallon, 1990</p> <p>Castells Manuel, La société en Réseaux, Vol.I, Fayard, Paris, 1998</p> <p>Castells Manuel, La Galaxie Internet, Fayard, Paris, 2001</p> <p>Crowley D,&amp; Heyer P, Communications in History: Technology, Culture, Society, Longmans, White Plains NY, 1999</p> <p>Ellul Jacques, La technique ou l'enjeu du siècle,(1954), Economica, Paris, 1990 J. Ellul, <a href="http://www.ellul.org/">http://www.ellul.org/</a></p> <p>Flichy Patrice, La Question de la technique dans les recherches sur la Communication, Reseaux no :50, 1991</p> <p>Gille Bertrand, Histoire des techniques, Gallimard, Paris, 1978</p> <p>Goffi J-Y, La philosophie de la technique, Paris, P.U.F. (Que sais-je ? n° 2405), 1988</p> <p>Habermas J.,La technique et la science comme idéologie, traduit de l'allemand et préface par Jean-René Ladmiral, Gallimard, Paris, 1990</p> <p>Mac Luhan, H.M., La galaxie Gutenberg, Gallimard, Paris 1977</p> <p>Mac Luhan H.M., Pour comprendre les média: les prolongements technologiques de l'homme, traduit de l'anglais par Jean Paré, Seuil, collection Points, Paris 1987</p> <p>Musso P., Télécommunications et philosophie des réseaux : la postérité paradoxale de Saint-Simon, Presses Universitaires de France, Paris, 1997</p> <p>Sfez L., Technique et idéologie: un enjeu de pouvoir Technique et ideologie: un enjeu de pouvoir, Editions du Seuil, Paris, 2002</p> <p>Sfez L., La santé parfaite: critique d'une nouvelle utopie, Editions su Seuil, Paris, 1995</p> <p>Simondon G., Du mode d'existence des objets techniques, Aubier, Paris, 1989</p> <p>The Journal of Computer-Mediated Communication, <a href="http://jcmc.indiana.edu/">http://jcmc.indiana.edu/</a></p> <p>Cybersociology Magazine, <a href="http://www.cybersociology.com/">http://www.cybersociology.com/</a></p> <p>Stanford, <a href="http://cyberlaw.stanford.edu/">http://cyberlaw.stanford.edu/</a></p> <p>The Internet Society (ISOC), <a href="http://www.isoc.org/isoc/">http://www.isoc.org/isoc/</a></p>
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### Theory Topics

Week	Weekly Contents
1	Definition of the concepts
2	Reflexions on the technological development
3	Question of the technique in the communication researches
4	Jacques Ellul: Critique of the technological order
5	Philosophy of Networks: evolution of the concept
6	Manuel Castells:Political economy of the Networked Society I
7	Manuel Castells: Political economy of the Networked Society II
8	Jean Baudrillard: virtual reality
9	Mid-term exam
10	Evolution of the social media
11	Social Media: Facebook and Twitter I
12	Social Media: Facebook and Twitter II
13	Project studies
14	Project studies