

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM472	Professional English II	8	2	0	0	2	3

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	Through reading of English texts will be done from various professional areas (Journalism, Cinema, Radio Television, PR and Advertising); professionally needed English terminology will be emphasised; classroom reading of texts will be done; oral language skills will be improved by discussing relevant/important points in texts; films/documentaries about the above stated professional areas will be watched.
Content	<p>Week 1. The course syllabus will be presented. The classroom reading of whole text about Advertising will be done, text related terminology will be given and relevant points in text will be discussed.</p> <p>Week 2. Important parts of the text on Journalism will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.</p> <p>Week 3. Important parts of the text on Cinema will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.</p> <p>Week 4. Important parts of the text on Radio/Television will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.</p> <p>Week 5. Important parts of the text on PR will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.</p> <p>Week 6. Important parts of the text on Advertising will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.</p> <p>Week 7. Mid-term Exam</p> <p>Week 8. Important parts of the text on Journalism will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.</p> <p>Week 9. Important parts of the text on Cinema will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.</p> <p>Week 10. Important parts of the text on Radio/Television will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be</p>

	<p>given orally by the students.</p> <p>Week 11. Important parts of the text on PR will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.</p> <p>Week 12. Important parts of the text on Communication will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.</p> <p>Week 13. Films/documentaries will be watched and content related discussions will be held.</p> <p>Week 14. Films/documentaries will be watched and content related discussions will be held.</p>
References	Academic articles, films and documentaries

Theory Topics

Week	Weekly Contents
1	Week 1. The course syllabus will be presented. The classroom reading of whole text about Advertising will be done, text related terminology will be given and relevant points in text will be discussed.
2	Week 2. Important parts of the text on Journalism will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.
3	Week 3. Important parts of the text on Cinema will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.
4	Week 4. Important parts of the text on Radio/Television will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students
5	Week 5. Important parts of the text on PR will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.
6	Week 6. Important parts of the text on Advertising will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.
7	Week 7. Mid-term Exam
8	Week 8. Important parts of the text on Journalism will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.
9	Week 9. Important parts of the text on Cinema will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.
10	Week 10. Important parts of the text on Radio/Television will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students
11	Week 11. Important parts of the text on PR will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students
12	Week 12. Important parts of the text on Communication will be reread in class, text related terminology will be given and relevant points in text will be discussed. The summary of the text will be given orally by the students.
13	Week 13. Films/documentaries will be watched and content related discussions will be held
14	Week 14. Films/documentaries will be watched and content related discussions will be held.

