**Course Code** Course Name Semester Theory Practice Lab Credit ECTS

3 0 **IND443** Management and Organization 7 3 4

Prerequisites

Admission Requirements

French Language of Instruction Course Type Elective

Course Level Bachelor Degree

The main objective of this course is to introduce students to the fundamental concepts and techniques involved in Objective

managing today's dynamic organization. Students will have an understanding on basic managerial practices as

planning, organizing, leading and controlling.

Week 1. Introduction to Management: Managers and organizations

Week 2. Evolution of management thoughts and concepts

Week 3. Decision making Week 4. Planning

Week 5. Strategic planning and management Week 6. Organizing and organizational structure

Week 7. Mid-term exam

Content Week 8. Group dynamics and motivation management

Week 9. Leadership

Week 10. Interpersonal relationships management Week 11. Controlling and control processes Week 12. Case studies and project presentations Week 13. Case studies and project presentations Week 14. Case studies and project presentations

• T. Koçel "İşletme Yöneticiliği", 13.bası, Beta: Istanbul 2011.

References • R.L. Daft, "New Era of Management", 10th edition, SOUTH-WESTERN: NY 2011.

• Schermerhorn, J.R., "Exploring Management in Modules", John Wiley, 2006

Theory Topics

Week **Weekly Contents**