Content

Course Code Course Name Semester Theory Practice Lab Credit ECTS

IND437 Supply Chain Management 7 3 0 0 3 4

Prerequisites

Admission Requirements

Language of Instruction Turkish
Course Type Elective

Course Level Bachelor Degree

Supply Chain Management (SCM) is about the management of material and information flows in multi-stage production-distribution networks. Driven by fierce global competition and enabled by advanced information

Objective technology, many companies have taken initiatives to reduces costs and at the same increase responsiveness to

changes in the marketplace. This course will provide students with the knowledge and the tools necessary to

develop, implement, and sustain strategies for managing supply chain issues.

Content

1. Simchi-Levi, D., Kaminsky, P., and Simchi-Levi, E., Designing and Managing the Supply Chain: Concepts,

References Strategies, and Cases, McGraw-Hill, (second edition), 2003.

2. Chopra, S., Meindl, P., Supply Chain Management: Strategy, Planning and Operations, Prentice Hall, 2001.

Theory Topics

Weekly Contents

1 Managing the supply chain, the key principles and strategies