

## Content

| Course Code | Course Name             | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-------------------------|----------|--------|----------|-----|--------|------|
| IND437      | Supply Chain Management | 7        | 3      | 0        | 0   | 3      | 4    |

|                        |  |
|------------------------|--|
| Prerequisites          |  |
| Admission Requirements |  |

|                         |   |
|-------------------------|---|
| Language of Instruction | Turkish   |
| Course Type             | Elective  |
| Course Level            | Bachelor Degree   |
| Objective               | Supply Chain Management (SCM) is about the management of material and information flows in multi-stage production-distribution networks. Driven by fierce global competition and enabled by advanced information technology, many companies have taken initiatives to reduce costs and at the same time increase responsiveness to changes in the marketplace. This course will provide students with the knowledge and the tools necessary to develop, implement, and sustain strategies for managing supply chain issues. |
| Content                 |   |
| References              | <ol style="list-style-type: none"><li>1. Simchi-Levi, D., Kaminsky, P., and Simchi-Levi, E., Designing and Managing the Supply Chain: Concepts, Strategies, and Cases, McGraw-Hill, (second edition), 2003.</li><li>2. Chopra, S., Meindl, P., Supply Chain Management: Strategy, Planning and Operations, Prentice Hall, 2001.</li></ol>   |

## Theory Topics

| Week | Weekly Contents  |
|------|--|
| 1    | Managing the supply chain, the key principles and strategies |