

## Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
IND437	Supply Chain Management	7	3	0	0	3	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	Supply Chain Management (SCM) is about the management of material and information flows in multi-stage production-distribution networks. Driven by fierce global competition and enabled by advanced information technology, many companies have taken initiatives to reduce costs and at the same time increase responsiveness to changes in the marketplace. This course will provide students with the knowledge and the tools necessary to develop, implement, and sustain strategies for managing supply chain issues.
Content	
References	1. Simchi-Levi, D., Kaminsky, P., and Simchi-Levi, E., Designing and Managing the Supply Chain: Concepts, Strategies, and Cases, McGraw-Hill, (second edition), 2003. 2. Chopra, S., Meindl, P., Supply Chain Management: Strategy, Planning and Operations, Prentice Hall, 2001.

## Theory Topics

Week	Weekly Contents
1	Managing the supply chain, the key principles and strategies