

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CTV351	Tv Programming and Application	5	3	0	0	3	3

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	
Course Level	Bachelor Degree
Objective	Teaching the programming on television in all its aspects. 1. Allowing students to know the world of television by analyzing its evolution and its transformation and its reasons . a- training 'programmers' qualifications (Teaching METHODS FOR PROGRAMMING ON TELEVISION (first the theory and practice),. b- Provide knowledge about the nature, use this means of communication for people / those who want to work on the critique of TV and TV programs
Content	Week 1. Introduction, announced the plan of the course, Methods and announcement of the bibliography Week 2 "What is television? The evolution of television and broadcasting in the world and in Turkey. Week 3. "What is television? - "Relationship between television and the public. (Why do we look on TV) Week 4 "What do we look on TV? " Week 5 "TV - reality and public opinion" Week 6. Some ideas on methods of programming on TV. Approaches to the basic principles of programming Definition, functions and its various forms (in the broadest sense) The production stages of a program Week 7. Rules of preparing a proposal and treatment (Abstract) methods. Watching a television program and discussion Week 8. Partial examination Week 9. Assessment of project proposals, request for a decision-class project. Week 10. Evaluation of treatment, explanation of writing a scenario, assessment of the proposed class: Week 11. Evaluation scenario Week 12. Filming Project Week 13. Edding Project Week 14. Evaluation Project
References	Mutlu, Erol .;Televizyon Ve Toplum TRT Yay.1999 Baudrillard, J.; " Tam Ekran", Tam Ekran içinde, YKY, 2001 Baudrillard, J.; " Televizyon Fantasmaları", Tam Ekran içinde, YKY Bourdieu, P.; "Sur la Télévision", Liber, Paris 1996 Cereci, S.; "Televizyonun Sosyolojik Boyutu", Şule Yayınları, 1996 Connor, S.; "Postmodern TV, Video ve Film", Posmodernist Kültür içinde, s: 241-269, YKY, 2001 Ergül, H.; "Televizyonda Haberin Magazinelleşmesi", iletişim yayınları, 2000 Fiske, J.; "Posmodernizm ve Televizyon", Medya-kültür-siyaset içinde; Alp yayınları, Şubat 2002, s: 29-57 Geraghty, C., Lusted, D.; "Television Studies Book", Arnold, London,1998 Jost, François; "Introduction à l'analyse de la Télévision", Ellipses(dans la collection infocom), Paris, 1999 Morley, D.; "Television, audiences, and cultural studies", Routledge, London Mutlu, E.; "Televizyon ve Toplum", TRT yayınları, 1999, Ankara Negri, A., Signorelli P., De Berti, R.; "Scènes de la vie Quotidienne", 'Dossier ; Sociologie de la télévision : Europe', N. 44/45(novembre, décembre, janvier, février), p.55-83, Réseaux, CNE, 1990 Negt, O., Kluge, A.; "La télévision publique: De la publicité bourgeoise à la technologie concrète", 'Dossier ; Sociologie de la télévision : Europe', N. 44/45(novembre, décembre, janvier, février), p.243-269, Réseaux, CNE, 1990

	Odabaşı, A.; “Televizyon Nedir? Aracın Diyalektiği”, Bilim ve Ütopya, Kasım 2000, sayı: 77, s: 15-25 O’Sullivan, T.; “Nostalgia, Revelation and Intimacy: Tendencies in the Flow of Modern Popular Television”, Television Studies Book’ içinde, Geraghty, C., Lusted, D., Arnold, London,1998 Postman, N.; “Televizyon: Öldüren Eğlence”, Ayrıntı yay., Silverstone, R.; “Télévision, Mythe et Culture”, ‘Dossier ; Sociologie de la télévision : Europe’, N. 44/45(novembre, décembre, janvier, février), p.201-242, Réseaux, CNE, 1990 Williams, R. ; « Les Formes de la Télévision », dans ‘Dossier ; Sociologie de la télévision : Europe’, N. 44/45(novembre, décembre, janvier, février), p.107-130, Réseaux, CNE, 1990 (TRAINING BOOKS FOR TV PROGRAMMING) Televizyon Program Yapımcılığı ve Yönetmenliği, Gürol Gökçe, DER Yayınları, 1997 (Ana kaynak). Televizyonda Program Yapımı, Erol Mutlu, A.Ü. İletişim Fak. Yayınları, 1995 (Ana Kaynak). TV Program Yapımı ve Yönetimi, Güner Sarıoğlu. TV Yazarlığı, Gerald Kelsey, YKY Television Production Handbook, Herbert Zetl. (BOOKS AT LIBRARY) Leçons de mise en scène, K; (778/EIS) Pratique de montage, K; (778/JEN) La Direction de production, K; (778/GOL) Initiation au son, K; (791.43/CIN) Le Son au Cinéma et à la Télévision, K; (791.4301/JUL) La Télévision et ses mise en scène, K; (791.45/DUC) Lightening for Television and Film, K; (778.523/MIC) Effective TV Production, K; (791.450/ZET) Lecture notes will be given as copies.
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Theory Topics

Week	Weekly Contents
1	Week 1. Introduction, announced the plan of the course, Methods and announcement of the bibliography Week
2	Week2 "What is television? The evolution of television and broadcasting in the world and in Turkey.
3	Week3. "What is television? - "Relationship between television and the public. (Why do we look on TV)
4	Week 4 "What do we look on TV? "
5	Week 5 "TV - reality and public opinion"
6	Week 6. Some ideas on methods of programming on TV. Approaches to the basic principles of programming Definition, functions and its various forms (in the broadest sense) The production stages of a program
7	Week 7. Rules of preparing a proposal and treatment (Abstract) methods. Watching a television program and discussion tion
8	Week 8. Partial examina
9	Week 9. Assessment of project proposals, request for a decision-class project.
10	Week 10. Evaluation of treatment, explanation of writing a scenario, assessment of the proposed class:
11	11. Evaluation scenario
12	Week 12. Filming Project
13	Week 13. Edding Project
14	Week 14. Evaluation Project

