

**Content**

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CTV351	Tv Programming and Application	5	3	0	0	3	3

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	
Course Level	Bachelor Degree
Objective	<p>Teaching the programming on television in all its aspects.</p> <p>1. Allowing students to know the world of television by analyzing its evolution and its transformation and its reasons .</p> <p>a- training 'programmers' qualifications (Teaching METHODS FOR PROGRAMMING ON TELEVISION (first the theory and practice),</p> <p>b- Provide knowledge about the nature, use this means of communication for people / those who want to work on the critique of TV and TV programs</p>
Content	<p>Week 1. Introduction, announced the plan of the course, Methods and announcement of the bibliography</p> <p>Week 2 "What is television? The evolution of television and broadcasting in the world and in Turkey.</p> <p>Week 3. "What is television? - "Relationship between television and the public. (Why do we look on TV)</p> <p>Week 4 "What do we look on TV? "</p> <p>Week 5 "TV - reality and public opinion"</p> <p>Week 6. Some ideas on methods of programming on TV. Approaches to the basic principles of programming</p> <p>Definition, functions and its various forms (in the broadest sense)</p> <p>The production stages of a program</p> <p>Week 7. Rules of preparing a proposal and treatment (Abstract) methods. Watching a television program and discussion</p> <p>Week 8. Partial examination</p> <p>Week 9. Assessment of project proposals, request for a decision-class project.</p> <p>Week 10. Evaluation of treatment, explanation of writing a scenario, assessment of the proposed class:</p> <p>Week 11. Evaluation scenario</p> <p>Week 12. Filming Project</p> <p>Week 13. Edding Project</p> <p>Week 14. Evaluation Project</p>

References	<p>Mutlu, Erol.; Televizyon Ve Toplum TRT Yay.1999</p> <p>Baudrillard, J.; " Tam Ekran", Tam Ekran içinde, YKY, 2001</p> <p>Baudrillard, J.; " Televizyon Fantasmaları", Tam Ekran içinde, YKY</p> <p>Bourdieu, P.; "Sur la Télévision", Liber, Paris 1996</p> <p>Cereci, S.; "Televizyonun Sosyolojik Boyutu", Şule Yayınları, 1996</p> <p>Connor, S.; "Postmodern TV, Video ve Film", Posmodernist Kültür içinde, s: 241-269, YKY, 2001</p> <p>Ergül, H.; "Televizyonda Haberin Magazinleşmesi", İletişim yayınları, 2000</p> <p>Fiske, J.; "Posmodernizm ve Televizyon", Medya-kültür-siyaset içinde; Alp yayınları, Şubat 2002, s: 29-57</p> <p>Geraghty, C., Lusted, D.; "Television Studies Book", Arnold, London, 1998</p> <p>Jost, François; "Introduction à l'analyse de la Télévision", Ellipses(dans la collection infocom), Paris, 1999</p> <p>Morley, D.; "Television, audiences, and cultural studies", Routledge, London</p> <p>Mutlu, E.; "Televizyon ve Toplum", TRT yayınları, 1999, Ankara</p> <p>Negri, A., Signorelli P., De Berti, R.; "Scènes de la vie Quotidienne", 'Dossier ; Sociologie de la télévision : Europe', N. 44/45(novembre, décembre, janvier, février), p.55-83, Réseaux, CNE, 1990</p> <p>Negt, O., Kluge, A.; "La télévision publique: De la publicité bourgoise à la technologie concrète", 'Dossier ; Sociologie de la télévision : Europe', N. 44/45(novembre, décembre, janvier, février), p.243-269, Réseaux, CNE, 1990</p> <p>Odabaşı, A.; "Televizyon Nedir? Aracın Diyalektiği", Bilim ve Ütopya, Kasım 2000, sayı: 77, s: 15-25</p> <p>O'Sullivan, T.; "Nostalgia, Revelation and Intimacy: Tendencies in the Flow of Modern Popular Television", 'Television Studies Book' içinde, Geraghty, C., Lusted, D., Arnold, London, 1998</p> <p>Postman, N.; "Televizyon: Öldüren Eğlence", Ayrıntı yay.,</p> <p>Silverstone, R.; "Télévision, Mythe et Culture", 'Dossier ; Sociologie de la télévision : Europe', N. 44/45(novembre, décembre, janvier, février), p.201-242, Réseaux, CNE, 1990</p> <p>Williams, R. ; « Les Formes de la Télévision », dans 'Dossier ; Sociologie de la télévision : Europe', N. 44/45(novembre, décembre, janvier, février), p.107-130, Réseaux, CNE, 1990</p> <p>(TRAINING BOOKS FOR TV PROGRAMMING)</p> <p>Televizyon Program Yapımcılığı ve Yönetmenliği, Gürol Gökçe, DER Yayınları, 1997 (Ana kaynak).</p> <p>Televizyonda Program Yapımı, Erol Mutlu, A.Ü. İletişim Fak. Yayınları, 1995 (Ana Kaynak).</p> <p>TV Program Yapımı ve Yönetimi, Güner Sarıoğlu.</p> <p>TV Yazarlığı, Gerald Kelsey, YKY</p> <p>Television Production Handbook, Herbert Zetl.</p> <p>(BOOKS AT LIBRARY)</p> <p>Leçons de mise en scène, K; (778/EIS)</p> <p>Pratique de montage, K; (778/JEN)</p> <p>La Direction de production, K; (778/GOL)</p> <p>Initiation au son, K; (791.43/CIN)</p> <p>Le Son au Cinéma et à la Télévision, K; (791.4301/JUL)</p> <p>La Télévision et ses mise en scène, K; (791.45/DUC)</p> <p>Lightening for Television and Film, K; (778.523/MIC)</p> <p>Effective TV Production, K; (791.450/ZET)</p> <p>Lecture notes will be given as copies.</p>
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## Theory Topics

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4	Week 4 "What do we look on TV? "
5	Week 5 "TV - reality and public opinion"

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