

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM209	Introduction to Computer Graphics	3	2	2	0	2	3

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	<p>Nowadays, both traditional tools and softwares are employed to design conventional graphic design products, motion graphics and interactive media. This course teaches how to visualize an idea and prepare a graphic design project through an appropriate production process. Firstly, lectures on graphic design will be given in order to provide the ability to analyze and evaluate graphic design products. Simultaneously the students will learn how to use two different types of -vector and pixel based- software by designing various graphica design projects.</p>
Content	<p>1. Cours: Concepts. Graphic Design History: Graphic Design and Art Movements that led to Modernism at the beginning of the 20th Century.</p> <p>2. Cours: Graphic Design History: -Modern Art Movements that led the European Art and Design at the beginning of the 20th Century Adobe Illustrator</p> <p>3. Cours: Graphic Design History: -Graphic Design in the Modernist Art Movements Adobe Illustrator</p> <p>4. Cours: Graphic Design History: -Development of Modern Movement in America -International Typographic Style Adobe Illustrator</p> <p>5. Cours: Graphic Design History: -New York School -Corporal Identity and Visual Systems Adobe Illustrator</p> <p>6. Cours: Graphic Design History: -Visualization of Concepts Adobe Illustrator</p> <p>7. Cours: Graphic Design History: -International Era in Graphic Design Adobe Illustrator</p> <p>8. Cours: Adobe Photoshop</p> <p>9. Cours: Adobe Photoshop</p> <p>10. Cours: Adobe Photoshop</p> <p>11. Cours: Adobe Photoshop</p>

	<p>12. Cours: Adobe Photoshop</p> <p>13. Cours: Adobe Photoshop</p> <p>14. Cours: Adobe Photoshop</p>
References	<p>-Bektaş, D. (1992) Çağdaş Grafik Tasarımın Gelişimi. YKY, İstanbul.</p> <p>-Heller, S. ve Balance, G. (2001) Graphic Design History, Allworth Communications.</p> <p>-Adobe Creative Team (2010) Adobe Photoshop CS5 Classroom in a Book.</p> <p>-Adobe Creative Team (2010) Adobe Photoshop CS5 Classroom in a Book.</p>

Theory Topics

Week	Weekly Contents
1	Concepts. Graphic Design History: Graphic Design and Art Movements that led to Modernism at the beginning of the 20th Century.
2	Graphic Design History: -Modern Art Movements that led the European Art and Design at the beginning of the 20th Century
3	Graphic Design History: -Graphic Design in the Modernist Art Movements
4	Graphic Design History: -Development of Modern Movement in America -International Typographic Style
5	Graphic Design History: -New York School -Corporate Identity and Visual Systems
6	Graphic Design History: -Visualization of Concepts
7	Graphic Design History: -International Era in Graphic Design

