

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G425	Contemporary Issues in Management	7	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Elective
Course Level	Bachelor Degree
Objective	The main objective of this course is to enable students to identify the contemporary issues in management, and to familiarize participants with the theories and practices in this area. Students who attend this course will have the theoretical, conceptual and technical knowledge that is necessary to solve effectively the conflict of interests between today's businesses and their stakeholders.
Content	Week 1. Introduction of Course Content Week 2. Development of Corporate Social Responsibility Concept Week 3. Documentary: The Corporation (M. Achbar & J. Abbott) Week 4. Documentary: The Corporation (M. Achbar & J. Abbott) Week 5. Development of Corporate Social Responsibility Concept Week 6. Differences between Europe and USA Week 7. Regulations on global scale Week 8. Documentary: Manufacturing Consent: Noam Chomsky and The Media (M. Achbar & P. Wintosick) Week 9. Development in Turkey Week 10. Documentary: Capitalism: A Love Story. (Michael Moore) Week 11. Project presentations and discussions Week 12. Project presentations and discussions Week 13. Project presentations and discussions Week 14. Project presentations and discussions
References	S. Yamak "Kurumsal Sosyal Sorumluluk Kavramının Gelişimi" BETA İstanbul 2007.

Theory Topics

Week	Weekly Contents
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