Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G464	Business Ethics	8	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	This course aims to teach fundamental notions of ethics and possible ethical problems in different areas of an enterprise and their solutions.
Content	Week 1: Introduction to ethics and fundamental notions Week 2: Ethical theories in philosophy Week 3: Sociology of morality Week 4: Fundamental notions of moral psychology Week 5: Theories of moral psychology Week 6: Ethical blindness Week 7: Mid-term exam Week 8: Introduction to business ethics Week 9: Ethical problems in companies Week 10: Social responsibility Week 11: Ethical decision-making and leadership Week 12: Evaluation of an ethics program Week 13: Legal regulations Week 14 : The homework presentations
References	• Armstrong, Walter (2008). Moral Psychology. Cambridge, MA: MIT Press. • Bloom, P. (2013). Just Babies: The Origins of Good and Evil. Penguin: New York. • Brenkert, G. (2010). The Oxford Handbook of Business Ethics. Oxford: UK. • Darwall, S. (1998). Philosophical Ethics. Westview: Oxford. • Drumwright, M. & Murphy, P. (2004). How Advertising Practitioners View Ethics : Moral Muteness, Moral Myopia, and Moral Imagination, Journal of Advertising. 33: 2 • Hitlin, S & Vaisey, S. (eds) (2010). Handbook of the Sociology of Moralitiy. Springer: New York. • Luetge, C. (2013). Handbook of the Philosophical Foundations of Business Ethics. Springer: New York. • Palazzo, G. (2012). Ethical Blindness, Journal of Business Ethics, 109 / 3.

Theory Topics

Week	Weekly Contents
1	Introduction to ethics and fundamental notions
2	Ethical theories in philosophy
3	Sociology of morality
4	Fundamental notions of moral psychology
5	Theories of moral psychology
6	Ethical blindness
7	Mid-term exam
8	Introduction to business ethics
9	Ethical problems in companies
10	Social responsibility
11	Ethical decision-making and leadership
12	Evaluation of an ethics program
13	Legal regulations

Week	Weekly Contents
14	The homework presentations