Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
SİY 662	Seminar	2	0	0	0	0	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Masters Degree
Objective	In this course peer-reviewed articles, researches, projects will be studied. Actual problems on communication studies will be discussed by participation of visitors from private sector and students will gather knowledge about diverse subjects on management of strategic communication.
Content	Week 1.Tecniques of presentation Week 2. Introduction of thesis writing and research Week 3. Thesis writing; problematic and hypothesis Week 4.Thesis writing: scientific citation Week 5. Scientific writing and presentation Week 6. Visitors Week 7. Visitors Week 8. Visitors Week 9. Visitors Week 10. Visitors Week 11. Presentations Week 12. Presentations Week 13. Presentations Week 14. Presentations
References	Halil Seyidoğlu. Bilimsel Araştırma ve Yazma Teknikleri. 8. Baskı, İstanbul: 2000

Theory Topics

Week	Weekly Contents
1	Tecniques of presentation
2	Introduction of thesis writing and research
3	Thesis writing; problematic and hypothesis
4	Thesis writing: scientific citation
5	Scientific writing and presentation
6	Visitors
7	Visitors
8	Visitors
9	Visitors

Week	Weekly Contents
10	Visitors
11	Presentations
12	Presentations
13	Presentations
14	Presentations